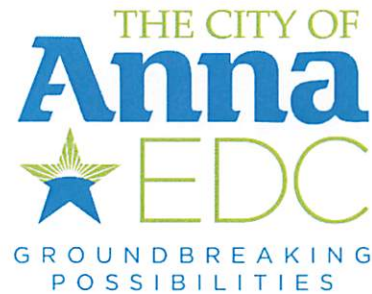


Officers:

Bruce Norwood, President
Shane Williams, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development
Kimberly Garduno, Economic Development Coordinator



Anna Community Development Corporation and Anna Economic Development Corporation Special-Called Meeting Minutes

Wednesday, September 7, 2022, at 6:00 pm
City of Anna Fire Station EOC Conference Room
305 S. Powell Parkway, Anna, Texas 75409

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a special-called meeting at 6:00 p.m. on Wednesday, September 7, 2022, at the Anna Fire Station EOC Conference Room, located at 305 S. Powell Parkway (Highway 5) Anna, Texas 75409.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

CDC and EDC Board Members Present: Bruce Norwood, Rocio Gonzalez, Kylee Kelley, Ronnie Kerr, Gina Maria Ottavio, Michelle Hawkins and Shane Williams. **CDC and EDC Board Members Absent:** None. **Others Present:** Joey Grisham (Director of Economic Development), Taylor Lough (Assistant Director of Economic Development), Kimberly Garduno (Economic Development Coordinator), Lee Miller (Mayor Pro Tem) and Clark McCoy (Attorney).

1. Call to Order. Roll Call and Establishment of Quorum.

The meeting was called to order by Board President Bruce Norwood at 6:02 p.m.

2. Invocation and Pledge of Allegiance.

Invocation and Pledge of Allegiance were led by Bruce Norwood.

3. Neighbor Comments.

None.

4. Consent Agenda.

- a. Consider/Discuss/Act on approving minutes from the July 21, 2022, Joint City Council, Community Development Corporation and Economic Development Corporation Special-Called Meeting. (CDC)
- b. Consider/Discuss/Act on approving minutes from the July 21, 2022, Joint City Council, Community Development Corporation and Economic Development Corporation Special-Called Meeting. (EDC)

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Michelle Hawkins made a motion on behalf of the CDC and EDC to approve the consent agenda. Ronnie Kerr seconded the motion. All were in favor. Motion passed.

5. Individual Consideration

a. Retail update from Casey Kidd with Navi Retail.

Casey Kidd with Navi Retail provided a presentation to the Board and highlighted the things he has been working on for the CDC.

b. Consider/Discuss/Act on a resolution approving an agreement with Cooksey Communications for public relations and marketing services. (CDC)

Taylor Lough explained that in 2019 the CDC engaged Cooksey Communications to create a Marketing audit and plan before the City of Anna hired a Communications Manager. Cooksey has done an excellent job sharing the story of Anna through public and news relations. With an increase in price and the ability for the CDC to utilize the City's Communications Manager, the proposed agreement with Cooksey Communications is for 28 hours, which is 2 hours less than the current contract.

Bruce Norwood made a motion on behalf of the CDC Board authorizing the Board President to execute a contract for marketing, advertising, and promotional services to charge the CDC's contract services line item in an amount not to exceed \$75,000 in Fiscal Year 2022-2023 for marketing and promotional services for community and economic development purposes. Kylee Kelley seconded the motion. All were in favor. Motion passed.

c. Consider/Discuss/Act on a resolution authorizing the expenditure of funds for engineering services related to 101 S. Powell Pkwy. (EDC)

Taylor Lough explained this item is to update the survey and plat for the current police/finance building. The EDC is working to finalize an agreement with a brewery concept. With TxDOT's plans to widen State Highway 5, there has been a change to the property boundaries that need updating.

Shane Williams made a motion on behalf of the Economic Development Corporation Board approving a resolution authorizing the expenditure of funds for engineering services related to 101 S. Powell Parkway not to exceed \$9,000. Michelle Hawkins seconded the motion. All were in favor. Motion passed.

6. Director's Report

a. Strategic Plan Update

During the month of August Economic Development staff met with various departments and Oncor representatives to discuss burying overhead electrical

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lines in Downtown, which we found will be very expensive. Staff submitted amendments to update the City's zoning ordinances. We expect this to come before the City Council in a few months. The Economic Development Director attended the ribbon cutting of the Rosamond-Sherley Elementary School and presented to smaller cities in the region at the Texoma Council of Governments. Several smaller cities in the area were in attendance. Assistant Director of Economic Development met with Collin College to discuss future workforce partnerships. The LinkedIn page has 911 followers, which is more than several cities much larger than Anna.

b. Financial Report/Sales Tax Update

Sales tax reports were included in the packet. The June 2022 sales tax revenue was 24.8% or \$116,187 over June 2021. The fiscal year ends September 30. We expect to be under budget this year, which will allow the ability for more projects next year, especially in downtown.

7. CLOSED SESSION (exceptions):

- a. Deliberate regarding the purchase, exchange, lease or value of real property.** (Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase;
- b. Consult with legal counsel on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code** (Tex. Gov't Code §551.071); Grant program; Lease agreement and professional services contract.
- c. Discuss or deliberate Economic Development Negotiations:**
 - (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or,
 - (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (Tex. Gov't Code §551.087) Anna Business Park Property; potential retail and medical projects.

Rocio Gonzalez made a motion to enter closed session. Kylee Kelley seconded the motion. All were in favor. Motion passed. CDC Board entered closed session at 6:44 p.m.

8. Reconvene into open session and take any action on closed session items.

Shane Williams made a motion to reconvene into open session. Gina Maria Ottavio seconded the motion. All were in favor. Motion passed. The CDC reconvened into open session at 7:12 p.m.

9. Receive reports from staff or Board Members about items of community interest.

Friday is the first home football game for the Anna Coyotes who are ranked number eight in the State.

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City Hall ribbon cutting and tour will be held at 5:30 p.m. at Tuesday, September 13.

Saturday, October 1 Neighborhood Services and the CDC are hosting Anna Fest on the Municipal Campus. The event will feature armadillo races, photos with a longhorn, food, drink and more.

10. **Adjourn.**

Rocio Gonzalez made a motion to adjourn the meeting at 7:15 p.m. Michelle Hawkins seconded the motion. All were in favor. Motion passed.

APPROVED:



Bruce Norwood
President of CDC/EDC

ATTESTED:



Rocio Gonzalez
Secretary of CDC/EDC