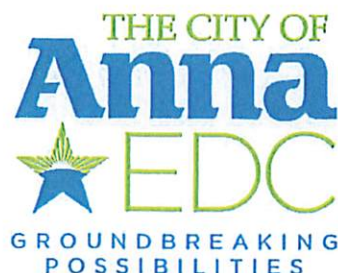
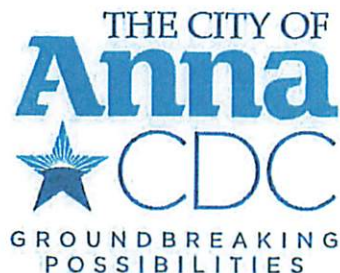


Officers:

Bruce Norwood, President
Jody Bills, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development
Kimberly Garduno, Economic Development Coordinator



Anna Community Development Corporation and Anna Economic Development Corporation Special-Called Meeting Minutes

Thursday, March 8, 2023, at 6:00 pm

Anna Municipal Complex, City Council Conference Room

120 W. 7th Street, Anna, Texas 75409

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a special-called meeting at 6:00 p.m. on Thursday, March 8, 2023, at the Anna Municipal Complex City Council Conference Room, located at 120 W. 7th Street Anna, Texas 75409.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

CDC and EDC Board Members Present: Bruce Norwood, Rocio Gonzalez, Kylee Kelley, Jody Bills, and Michelle Hawkins. **CDC and EDC Board Members Absent:** Ronnie Kerr and Gina Maria Ottavio. **Others Present:** Taylor Lough (Assistant Director of Economic Development/Assistant City Manager), Kimberly Winarski (Assistant to the City Manager), Kimberly Garduno (Economic Development Coordinator), Lee Miller (Mayor Pro Tem), Pete Cain (Council Member) and Clark McCoy (Attorney).

1. Call to Order. Roll Call and Establishment of Quorum.

The meeting was called to order by Board President Bruce Norwood at 6:00 p.m.

2. Invocation and Pledge of Allegiance.

Invocation and Pledge of Allegiance was led by Jody Bills.

3. Neighbor Comments.

None.

4. Consent Agenda.

- a. Consider/Discuss/Act on approving minutes from the December 19, 2022, Joint Community Development Corporation and Economic Development Corporation Special-Called Meeting. (CDC)
- b. Consider/Discuss/Act on approving minutes from the December 19, 2022, Joint Community Development Corporation and Economic Development Corporation Special-Called Meeting. (EDC)

Officers:

Bruce Norwood, President
Jody Bills, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development
Kimberly Garduno, Economic Development Coordinator

Rocio Gonzalez made a motion on behalf of the CDC and EDC to approve the minutes from the December 19, 2022, Joint Community Development Corporation and Economic Development Corporation Special-Called Meeting. Kylee Kelley seconded the motion. All were in favor. Motion passed.

5. Individual Consideration

a. Consider/Discuss/Action on electing a Vice-President CDC. (CDC)

Michelle Hawkins made a motion on behalf of the CDC and EDC Board to elect Jody Bills Vice-President of the EDC and CDC Board of Directors. Kylee Kelley seconded the motion. All were in favor. Motion passed.

b. Consider/Discuss/Action on electing a Vice-President EDC. (EDC)

Michelle Hawkins made a motion on behalf of the CDC and EDC Board to elect Jody Bills Vice-President of the EDC and CDC Board of Directors. Kylee Kelley seconded the motion. All were in favor. Motion passed.

c. Receive a presentation from Assistant to the City Manager Kimberly Winarski regarding the recent Community Survey.

Kimberly Winarski provided a presentation and overview of the National Community Survey Results for the City of Anna. Polco Consultants finalized the survey in December 2022 and presented the survey to City Council in January 2023. The NCS survey allows municipalities and counties to assess resident opinions in 10 focus areas of community livability. Kimberly stated Anna residents identified two areas of high importance in the survey, Public Safety and Economic Health. The Report is available on the website.

d. Receive an update on the Municipal Complex Plaza and potential CDC participation.

Taylor Lough discussed the previous Plaza presentation by Project Advocates and presented the cost summary plan to the board. Taylor presented several options within the proposed summary that could be eliminated or phased in over time depending on the Board's funding preference. The Board made the decision to table item and discuss further in closed session.

e. Consider/Discuss/Action on selecting finalist and determining next steps for the 4th Street Mural Panel Project. (EDC)

Taylor Lough provided a presentation on the 4th street mural project which includes a grant to fund landscaping and mural concept for the 101 S. Powell Parkway building. Two artists responded to the public art Request for Qualifications. After reviewing both concept designs, Taylor requested feedback and recommendations from the Board on the preferred artist and mural concept to proceed with.

Jody Bills made a motion on behalf of the Economic Development Corporation to select a finalist and determining next steps for the 4th Street Mural Panel Project and awarding

Officers:

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Jody Bills, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development
Kimberly Garduno, Economic Development Coordinator

Exhibit A (Andrea Holmes). Michelle Hawkins seconded the motion. All were in favor. Motion passed.

- f. **Consider/Discuss/Act on a Resolution amending the FY 2022-2023 Budget by carrying forward unexpended promotional funds in the amount of \$39,511. (CDC)**
Taylor Lough explained the department marketing plan changes last year resulted in unexpended promotional funds. Funds carried forward will be reflected in the Fiscal Year 2023 CDC Budget.

Bruce Norwood made a motion on behalf of the CDC to approve a resolution approving an amendment to the FY 23 CDC Budget by carrying forward unexpended promotional funds in the amount of \$39,511. Rocio Gonzalez seconded the motion. All were in favor. Motion passed.

- g. **Consider/Discuss/Act on a Resolution amending the FY 2022-2023 Budget by carrying forward unexpended promotional funds in the amount of \$21,147. (EDC)**
Taylor Lough explained the department marketing plan changes last year resulted in unexpended promotional funds. Funds carried forward will be reflected in the Fiscal Year 2023 CDC Budget.

Kylee Kelley made a motion on behalf of the EDC to approve a resolution approving an amendment to the FY 23 EDC Budget by carrying forward unexpended promotional funds in the amount of \$21,147. Jody Bills seconded the motion. All were in favor. Motion passed

6. Director's Report

a. Strategic Plan Update

December 2022, January 2023 and February 2023 updates were included in the packet. City staff kicked off the Wayfinding and Signage Program with consultant and stakeholder meetings. Economic Development staff and board members attended the 2023 ICSC Red River Conference. An RFQ was issued for the downtown mural project. A Groundbreaking Ceremony was held in February for the Arden Park development and the Assistant Director of Economic Development position has been filled.

b. 2023 Greater Anna Chamber of Commerce Banquet

The Annual Chamber Banquet is scheduled for Saturday, April 8, 2023. The EDC will have two tables for board members, guests, and staff. Board members are encouraged to notify staff if you and a guest plan to attend this event.

c. Sales Tax Update

Sales tax for the month of December was up 12.7%. Last year's sales tax was 25% higher than the previous year.

7. CLOSED SESSION (exceptions):

- a. **Deliberate regarding the purchase, exchange, lease or value of real property.** (Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase;
b. **Consult with legal counsel on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional**

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Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (Tex. Gov't Code §551.071); Grant program; Lease agreement and professional services contract.

c. Discuss or deliberate Economic Development Negotiations:

- (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or,
- (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (Tex. Gov't Code §551.087) potential retail and medical projects.

Bruce Norwood made a motion to enter closed session. Jody Bills seconded the motion. All were in favor. Motion passed. CDC Board entered closed session at 6:53 p.m.

8. Reconvene into open session and take any action on closed session items.

Michelle Hawkins made a motion to reconvene into open session. Kylee Kelley seconded the motion. All were in favor. Motion passed. The CDC reconvened into open session at 7:20 p.m.

9. Receive reports from staff or Board Members about items of community interest.

The Annual Chamber Golf Tournament will take place Monday, May 15, 2023, at the Bridges Golf Club in Gunter, Texas. As a reminder the Chamber Banquet will take place on April 8, 2023.

10. Adjourn.

Bruce Norwood made a motion to adjourn the meeting at 7:23 p.m. Jody Bills seconded the motion. All were in favor. Motion passed.

APPROVED:



Bruce Norwood
President of CDC/EDC

ATTESTED:



Apr 11, 2023

Rocio Gonzalez
Secretary of CDC/EDC