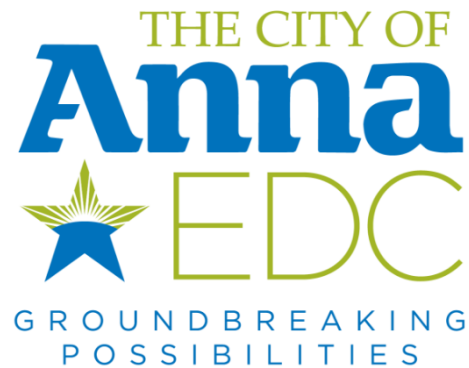




**MEETING AGENDA
ANNA COMMUNITY DEVELOPMENT CORPORATION
AND
ANNA ECONOMIC DEVELOPMENT CORPORATION**

Thursday, December 5, 2024 @ 6:00 PM

The CDC/EDC of the City of Anna will meet on 12/5/2024, at 6:00 PM in the Anna Municipal Complex-Council Chambers, located at 120 W. 7th Street, to consider the following items.

1. **Call to Order, Roll Call, and Establishment of Quorum.**
2. **Invocation and Pledge of Allegiance.**
3. **Neighbor Comments.**
Persons may address the Board of Directors on items not on the agenda; please observe the time limit of three (3) minutes. Members of the Board cannot comment on or deliberate statements of the public except as authorized by Section 551.042 of the Texas Government Code.
4. **Consent Agenda.**
 - a. Approve minutes from the November 7, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (CDC)
 - b. Approve minutes from the November 7, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (EDC)
5. **Individual Consideration.**
 - a. Receive a presentation from City staff regarding wayfinding signage for the City of Anna.
6. **Director's Report.**
 - a. Strategic Plan Update
 - b. Financial Report / Sales Tax Update
 - c. Event Updates & Upcoming Events
7. **Closed Session.**
 - a. Deliberate regarding the purchase, exchange, lease or value of real property.

IMPORTANT LEGAL NOTICE: The Corporation may vote and/or act upon each of the items listed in this agenda. The Corporation reserves the right to retire into executive session concerning any of the items listed on this agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. Disabled persons who want to attend this meeting and who may need assistance should contact the City Secretary at 972-924-3325 two working days prior to the meeting so that appropriate arrangements can be made.

(Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase.

- b. Consult with legal counsel on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (Tex. Gov't Code §551.071); Grant program; Lease agreement and professional services contract. Pending Contracts.
 - c. Discuss or deliberate Economic Development Negotiations: (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or, (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (Tex. Gov't Code §551.087); potential retail and medical projects.
- 8. **Reconvene into open session and take any action on closed session items.**
 - 9. **Receive reports from staff or Board Members about items of community interest.**
 - 10. **Adjourn.**

This is to certify that I, Bernie Parker, Director of Economic Development, posted this Agenda on the City's website (www.annatexas.gov) and at the Anna Municipal Complex bulletin board at or before 5:00 p.m. on 11/29/2024.

Bernie Parker, Director of Economic Development



AGENDA ITEM:

Neighbor Comments.

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

Item No. 3.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:



Item No. 4.a.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Approve minutes from the November 7, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (CDC)

SUMMARY:

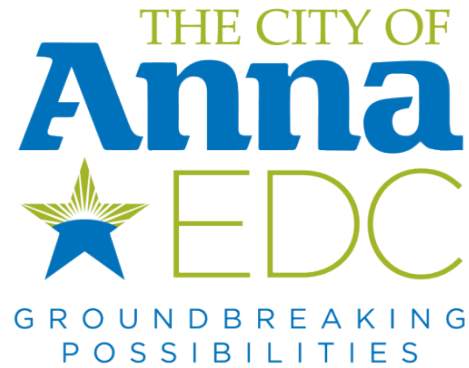
Review & approve the meeting minutes from the November 7, 2024, Joint CDC/EDC Meeting.

STAFF RECOMMENDATION:

Staff recommends approval.

ATTACHMENTS:

1. November 7, 2024 CDCEDC Minutes_Draft



**Anna Community Development Corporation and
Anna Economic Development Corporation Meeting Minutes**

Thursday, November 7, 2024 @ 6:00 PM

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a meeting at 6:00 PM on Thursday, November 7, 2024, at the Anna Municipal Complex in City Council Chambers, located at 120 W. 7th Street, Anna, Texas 75409.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

1. Call to Order, Roll Call, and Establishment of Quorum.

The meeting was called to order by Board Vice-President Nate Pike at 6:00 PM.

Members Present:

Board Vice-President Nate Pike
Board Secretary Michelle Hawkins
Board Member Manny Singh
Board Member Allison Inesta
Board Member Kylee Kelley

Members Absent:

Board President Bruce Norwood
Board Member Lamarr Dillingham

Others Present:

Director of Economic Development Bernie Parker
Assistant Director of Economic Development Natasha Roach
Economic Development Manager Salena Tittle
City Attorney Clark McCoy
Mayor Pete Cain

2. Invocation and Pledge of Allegiance.

Board Vice-President Nate Pike led the Invocation and Pledge of Allegiance.

3. **Neighbor Comments.**

Persons may address the Board of Directors on items not on the agenda; please observe the time limit of three (3) minutes. Members of the Board cannot comment on or deliberate statements of the public except as authorized by Section 551.042 of the Texas Government Code.

There were none.

4. **Consent Agenda.**

MOTION: Board Member Allison Inesta made a motion on behalf of the CDC and EDC to approve the consent agenda items, 4a & 4b. Board Member Manny Singh seconded the motion. All were in favor. Motion passed.

- a. Approve minutes from the October 3, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (CDC)
- b. Approve minutes from the October 3, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (EDC)

5. **Individual Consideration.**

- a. Receive a presentation from the Finance Director regarding CDC and EDC current loans and details of each.

The City of Anna Finance Director, Aimee Ferguson, provided a brief presentation regarding details of the current CDC and EDC loans.

No action taken.

- b. Consider/Discuss/Act on the CDC and EDC finance and banking options for Fiscal Year 2024-2025.

The City of Anna Finance Director, Aimee Ferguson, provided the Board with finance and banking options for the current CDC and EDC funds for Fiscal Year 2024-2025. After review of comparable rates, the Board chose to take no action on moving funds to any other financial institution.

MOTION: Board Vice-President Nate Pike made a motion on behalf of the CDC and EDC to take no action. Board Member Kylee Kelley seconded the motion. All were in favor. Motion passed.

- c. Receive a presentation from EDC staff regarding the FY 2024 Annual Report.

Director of Economic Development, Bernie Parker, gave a brief presentation regarding the CDC / EDC Fiscal Year 2024 Annual Report which outlined the accomplishments, measurables, hosted and attended events, paid marketing advertisements, awards won, and articles showcasing Anna.

No action taken.

- d. Receive a presentation from EDC staff regarding updating the recruitment video with Red Productions.

Director of Economic Development, Bernie Parker, gave a brief presentation regarding the need and desire to update the CDC / EDC recruitment video; a video that is used as marketing material on the CDC / EDC website, at trade shows, and in developer meetings.

No action taken.

6. **Director's Report.**

- a. Strategic Plan Update

Director of Economic Development, Bernie Parker, updated the Board on staff's recent accomplishments, attended events, and future initiatives.

No action taken.

- b. Financial Report / Sales Tax Update

Director of Economic Development, Bernie Parker, presented updated information on increased sales tax for the month of August 2024, which is up roughly 24.7% from the previous year, August 2023.

No action taken.

- c. Event Updates & Upcoming Events

Economic Development Manager, Salena Tittle, reminded everyone that Monday, November 11th, is Veterans Day and took the opportunity to thank all who have served and continue to serve in our armed forces. Mrs. Tittle also provided the Board with information regarding a couple of upcoming events.

- *2024 Greater Anna Chamber of Commerce Fall Golf Tournament - Monday, November 11th, from 10:00 a.m. to 6:00 p.m. at The Bridges Golf Club in Gunter.*

- *Cruising with a Clause - The City of Anna toy drive which begins on Monday, November 11th, and runs through Monday, December 9th. A list of the most popular and requested children's toys was provided to the Board within the meeting packet.*

Mrs. Tittle informed the Board that the November EDC Newsletter, Groundbreaking News, had been posted to the EDC's social media sites, LinkedIn and Instagram, and reminded them all to follow, like, and share the EDC's posts for continued success in spreading the most up-to-date information in Anna.

EDC staff wished the Board and their families a blessed and Happy Thanksgiving.

No action taken.

7. Closed Session.

MOTION: Board Vice-President Nate Pike made a motion to enter into closed session. Board Secretary Michelle Hawkins seconded the motion. All were in favor. Motion passed.

The CDC / EDC Board entered into closed session at 6:46 PM.

- Deliberate regarding the purchase, exchange, lease or value of real property. (Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase.
- Consult with legal counsel on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (Tex. Gov't Code §551.071); Grant program; Lease agreement and professional services contract. Pending Contracts.
- Discuss or deliberate Economic Development Negotiations: (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or, (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (Tex. Gov't Code §551.087); potential retail and medical projects.

8. Reconvene into open session and take any action on closed session items.

*Board Vice-President Nate Pike called the CDC / EDC Board meeting back into open session at **7:51 PM**.*

9. **Receive reports from staff or Board Members about items of community interest.**

There were none.

10. **Adjourn.**

*Board Vice-President Nate Pike adjourned the meeting at **7:51 PM**.*

Approved on the 5th day of December, 2024.

APPROVED:

ATTESTED:

Bruce Norwood
President of CDC / EDC

Michelle Hawkins
Secretary of CDC / EDC



Item No. 4.b.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Approve minutes from the November 7, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (EDC)

SUMMARY:

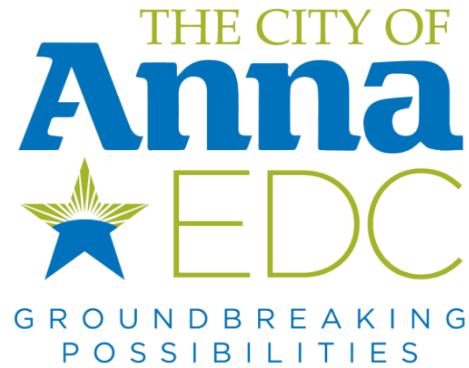
Review & approve the meeting minutes from the November 7, 2024, Joint CDC/EDC Meeting.

STAFF RECOMMENDATION:

Staff recommends approval.

ATTACHMENTS:

1. November 7, 2024 CDCEDC Minutes_Draft



**Anna Community Development Corporation and
Anna Economic Development Corporation Meeting Minutes**

Thursday, November 7, 2024 @ 6:00 PM

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A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

1. Call to Order, Roll Call, and Establishment of Quorum.

The meeting was called to order by Board Vice-President Nate Pike at 6:00 PM.

Members Present:

Board Vice-President Nate Pike
Board Secretary Michelle Hawkins
Board Member Manny Singh
Board Member Allison Inesta
Board Member Kylee Kelley

Members Absent:

Board President Bruce Norwood
Board Member Lamarr Dillingham

Others Present:

Director of Economic Development Bernie Parker
Assistant Director of Economic Development Natasha Roach
Economic Development Manager Salena Tittle
City Attorney Clark McCoy
Mayor Pete Cain

2. Invocation and Pledge of Allegiance.

Board Vice-President Nate Pike led the Invocation and Pledge of Allegiance.

3. **Neighbor Comments.**

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There were none.

4. **Consent Agenda.**

MOTION: Board Member Allison Inesta made a motion on behalf of the CDC and EDC to approve the consent agenda items, 4a & 4b. Board Member Manny Singh seconded the motion. All were in favor. Motion passed.

- a. Approve minutes from the October 3, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (CDC)
- b. Approve minutes from the October 3, 2024, Joint Community Development Corporation and Economic Development Corporation Meeting. (EDC)

5. **Individual Consideration.**

- a. Receive a presentation from the Finance Director regarding CDC and EDC current loans and details of each.

The City of Anna Finance Director, Aimee Ferguson, provided a brief presentation regarding details of the current CDC and EDC loans.

No action taken.

- b. Consider/Discuss/Act on the CDC and EDC finance and banking options for Fiscal Year 2024-2025.

The City of Anna Finance Director, Aimee Ferguson, provided the Board with finance and banking options for the current CDC and EDC funds for Fiscal Year 2024-2025. After review of comparable rates, the Board chose to take no action on moving funds to any other financial institution.

MOTION: Board Vice-President Nate Pike made a motion on behalf of the CDC and EDC to take no action. Board Member Kylee Kelley seconded the motion. All were in favor. Motion passed.

- c. Receive a presentation from EDC staff regarding the FY 2024 Annual Report.

Director of Economic Development, Bernie Parker, gave a brief presentation regarding the CDC / EDC Fiscal Year 2024 Annual Report which outlined the accomplishments, measurables, hosted and attended events, paid marketing advertisements, awards won, and articles showcasing Anna.

No action taken.

- d. Receive a presentation from EDC staff regarding updating the recruitment video with Red Productions.

Director of Economic Development, Bernie Parker, gave a brief presentation regarding the need and desire to update the CDC / EDC recruitment video; a video that is used as marketing material on the CDC / EDC website, at trade shows, and in developer meetings.

No action taken.

6. **Director's Report.**

- a. Strategic Plan Update

Director of Economic Development, Bernie Parker, updated the Board on staff's recent accomplishments, attended events, and future initiatives.

No action taken.

- b. Financial Report / Sales Tax Update

Director of Economic Development, Bernie Parker, presented updated information on increased sales tax for the month of August 2024, which is up roughly 24.7% from the previous year, August 2023.

No action taken.

- c. Event Updates & Upcoming Events

Economic Development Manager, Salena Tittle, reminded everyone that Monday, November 11th, is Veterans Day and took the opportunity to thank all who have served and continue to serve in our armed forces. Mrs. Tittle also provided the Board with information regarding a couple of upcoming events.

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EDC staff wished the Board and their families a blessed and Happy Thanksgiving.

No action taken.

7. Closed Session.

MOTION: Board Vice-President Nate Pike made a motion to enter into closed session. Board Secretary Michelle Hawkins seconded the motion. All were in favor. Motion passed.

The CDC / EDC Board entered into closed session at 6:46 PM.

- Deliberate regarding the purchase, exchange, lease or value of real property. (Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase.
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8. Reconvene into open session and take any action on closed session items.

*Board Vice-President Nate Pike called the CDC / EDC Board meeting back into open session at **7:51 PM**.*

9. **Receive reports from staff or Board Members about items of community interest.**

There were none.

10. **Adjourn.**

*Board Vice-President Nate Pike adjourned the meeting at **7:51 PM**.*

Approved on the 5th day of December, 2024.

APPROVED:

ATTESTED:

Bruce Norwood
President of CDC / EDC

Michelle Hawkins
Secretary of CDC / EDC



AGENDA ITEM:
Individual Consideration.

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

Item No. 5.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:



Item No. 5.a.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Receive a presentation from City staff regarding wayfinding signage for the City of Anna.

SUMMARY:

City staff will provide the Board with a brief presentation on the status of the City of Anna Wayfinding Signage. Attached to this item is a map of the proposed sign locations, a graphic of the final design for the proposed sign types, and a graphic of the proposed welcome signs on US 75.

The design of the wayfinding and parks signage is 95% complete, and staff is reviewing the final plans. We anticipate advertising the wayfinding and park sign project for bid in December, with the bid opening taking place in late January. Based on that schedule, the project will be awarded in February, and construction/installation should begin in the second quarter of 2025.

The proposed signs on US 75 will be bid and installed separately from the wayfinding and park sign package. The proposed US 75 welcome signs are still awaiting TxDOT final review and approval, as they are located in between the frontage roads and the travel lanes, and require special consideration by the State.

An important aspect to the US 75 signs is the addition of landscaping improvements to the overall scope. This year, the City received a state grant for landscaping improvements through the Governor's Community Achievement Award for outstanding community improvement. This grant is a part of the Keep Texas Beautiful program, and demonstrates the success of our Community Enhancement team, which has worked diligently with community leaders to enhance, preserve, and protect the beauty of Anna.

The grant project is being designed by TxDOT staff in conjunction with the city's US 75 welcome sign project. The landscaping and irrigation project is currently in design, and

TxDOT expects to go to construction in the fall of 2025. It is anticipated that the US 75 signs will be installed by a City-hired contractor shortly before, or after, that work is completed - based upon TxDOT approval and permitting.

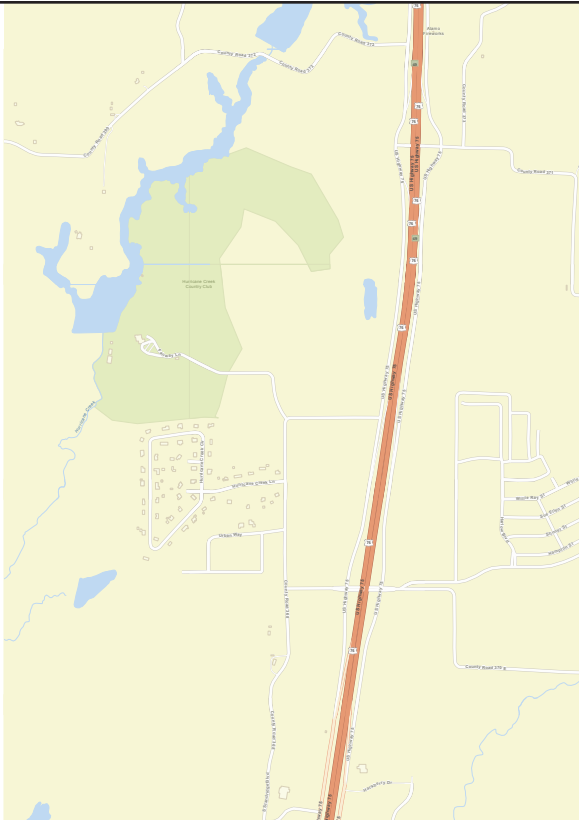
STAFF RECOMMENDATION:

N/A

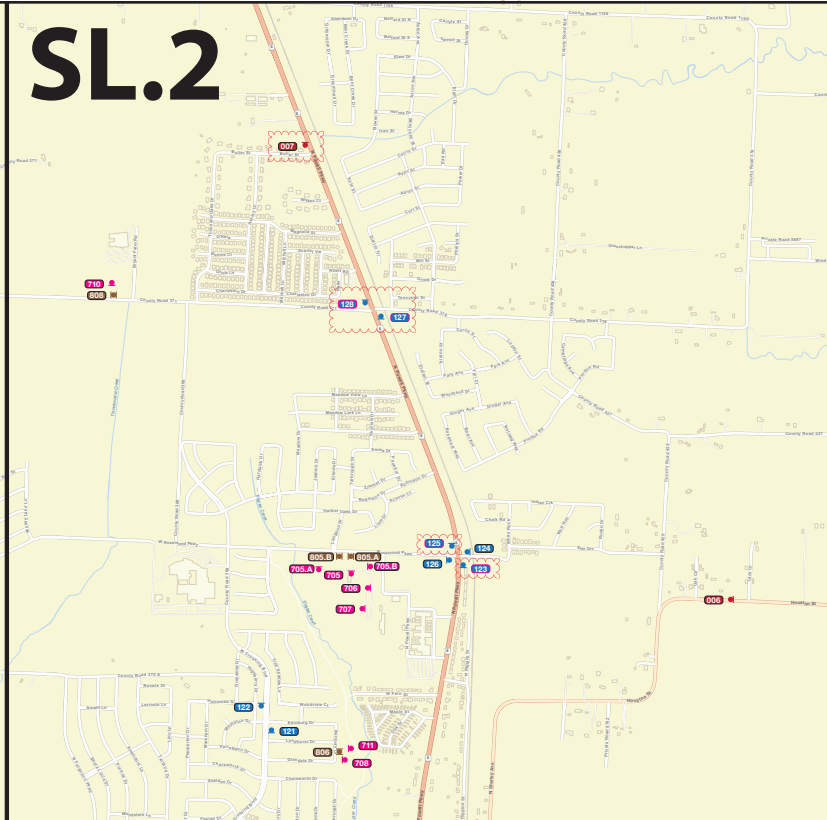
ATTACHMENTS:

1. Wayfinding Signage - Location Maps
2. Wayfinding Sign Types
3. US 75 Welcome Signs
4. Memorandum 24-118 - Wayfinding Program Update

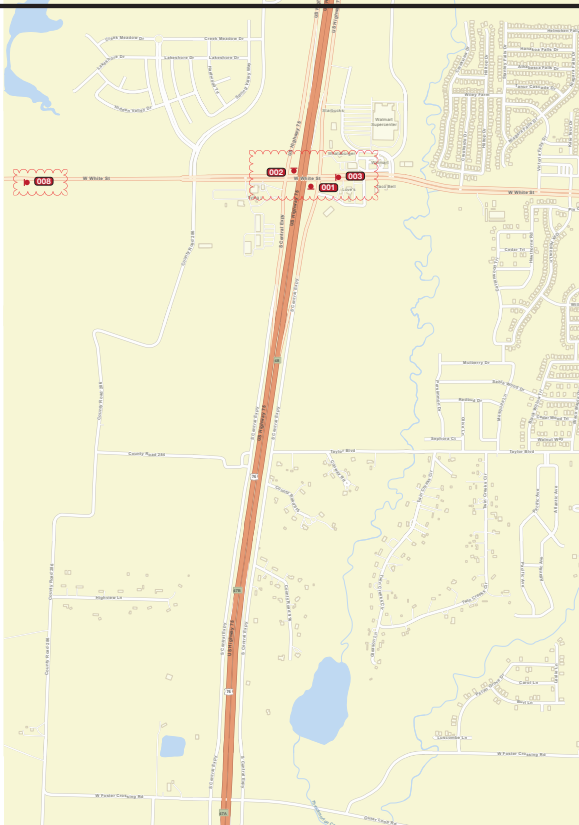
SL.1



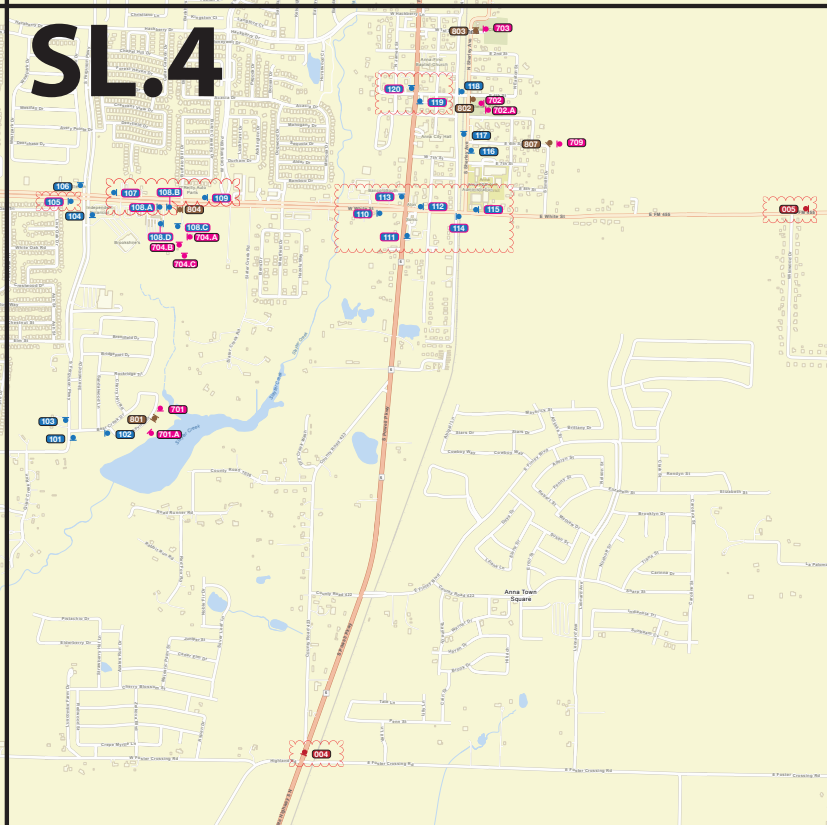
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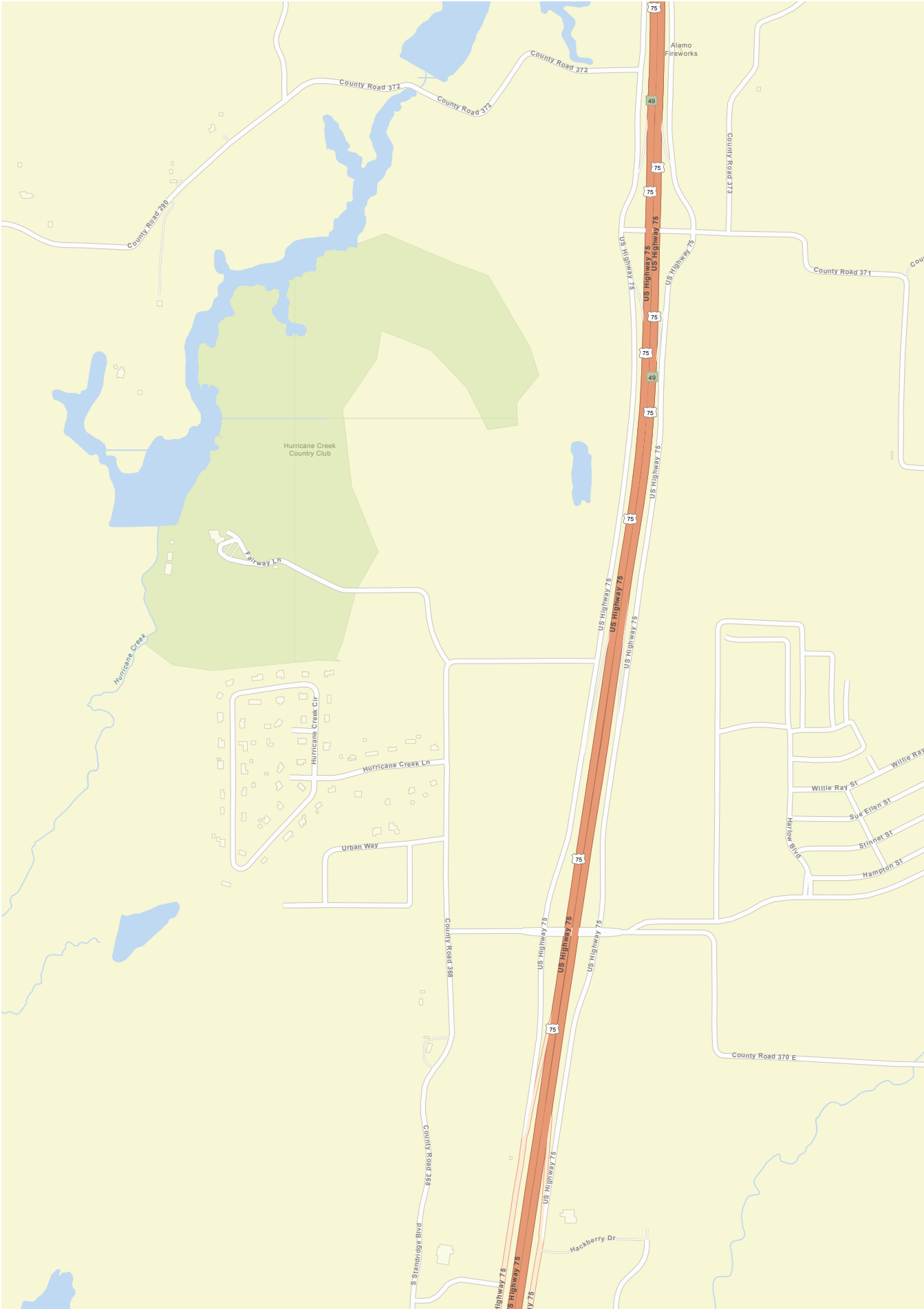
SL.3



SL.4



SPECIFICATIONS	
Refer to the Anna, TX Park Wayfinding and Signage System message schedule for all sign type messages, location numbers, quantities, and specific location details.	
SIGNAGE LEGEND 001 Gateways / District ID 101 Vehicular Directional 701 Pedestrian Kiosk 901 Parks—Identification	
NOTES: 1. General sign locations are provided on these plan sheets. 2. The Message Schedule provides more detailed guidance of sign location in the Remarks column. 3. Refer to the Message Schedule for the final messages of each sign. 4. Utilize the above Legend to help determine sign types, and other details of location.	
ENVIRONMENTS & EXPERIENCES merJe 5 N. Gay St. West Chester, PA 19380 T 484.266.0648 www.merjedesign.com	
DATE06/05/24	CLIENT / PROJECT Anna, TX Wayfinding and Signage System
DRAWN BY:JM	PROJECT NO.
These drawings are meant for DESIGN INTENT ONLY and are not for construction. Contractor shall verify and be responsible for all dimensions and conditions of the job. Contractor shall be familiar with the site and conditions it presents. This office must be notified of any variations from the dimensions and conditions shown on this drawing. Shop drawings and details must be submitted to this office for approval prior to proceeding with fabrication. All copy shall be proofread by client and legal requirements checked by legal department.	SHEET TITLE Sign Location Plans City-Wide Vehicular
REVISIONS11/11/24	SHEET NO.
	KEY



SPECIFICATIONS

Refer to the Anna, TX Park Wayfinding and Signage System message schedule for all sign type messages, location numbers, quantities, and specific location details.

SIGNAGE LEGEND

- 001 Gateways / District ID
- 101 Vehicular Directional
- 701 Pedestrian Kiosk
- 901 Parks—Identification

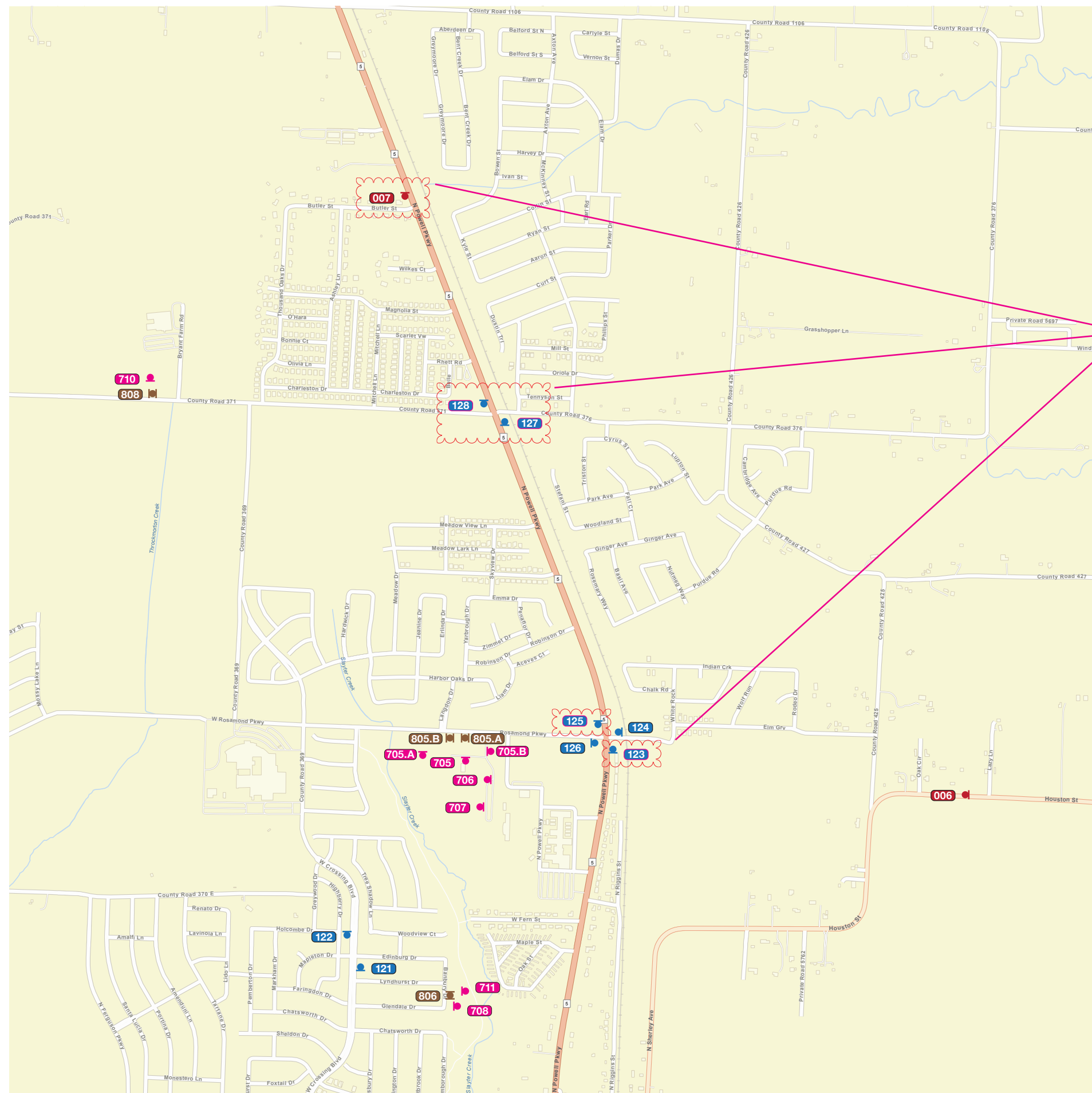
- NOTES:
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ENVIRONMENTS & EXPERIENCES



5 N. Gay St.
West Chester, PA 19380
T 484.266.0648
www.merjedesign.com

DATE	06/05/24	CLIENT / PROJECT
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REVISIONS		PROJECT NO.
11/11/24		SHEET TITLE
		Sign Location Plans City-Wide Vehicular
		SHEET NO.
		SL.1



Requesting TXDOT to Review Bubbled Locations

SPECIFICATIONS

Refer to the Anna, TX Park Wayfinding and Signage System message schedule for all sign type messages, location numbers, quantities, and specific location details.

SIGNAGE LEGEND

- 001** Gateways / District ID
- 101** Vehicular Directional
- 701** Pedestrian Kiosk
- 901** Parks—Identification

NOTES:

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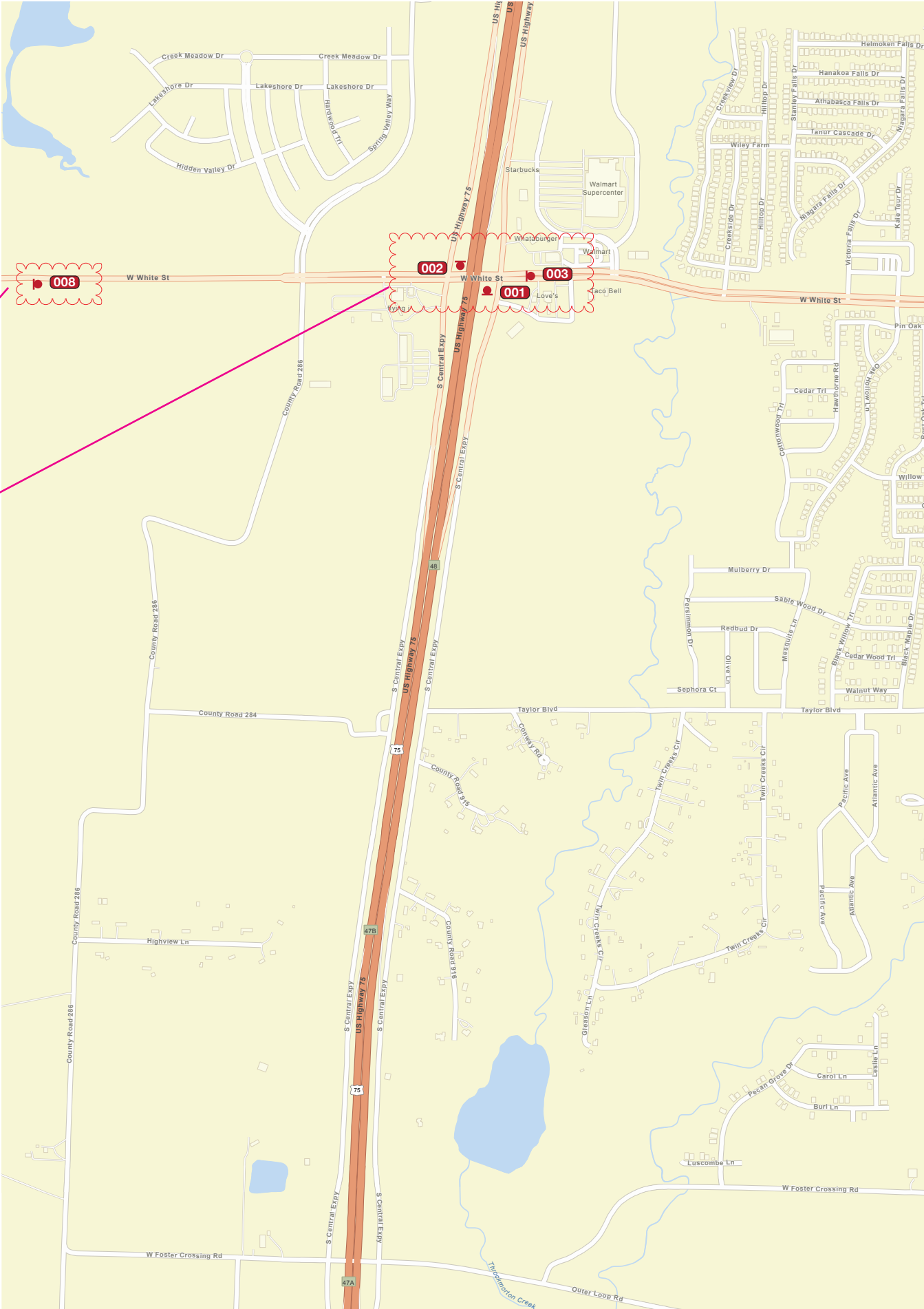
ENVIRONMENTS & EXPERIENCES

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5 N. Gay St.
West Chester, PA 19380
T 484.266.0648
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DATE	06/05/24	CLIENT / PROJECT
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REVISIONS		PROJECT NO.
11/11/24		SHEET TITLE
		Sign Location Plans City-Wide Vehicular
		SHEET NO.
		SL.2

Requesting TXDOT to Review Bubbled Locations



SPECIFICATIONS

Refer to the Anna, TX Park Wayfinding and Signage System message schedule for all sign type messages, location numbers, quantities, and specific location details.

SIGNAGE LEGEND

001 Gateways / District ID

101 Vehicular Directional

701 Pedestrian Kiosk

901 Parks—Identification

NOTES:

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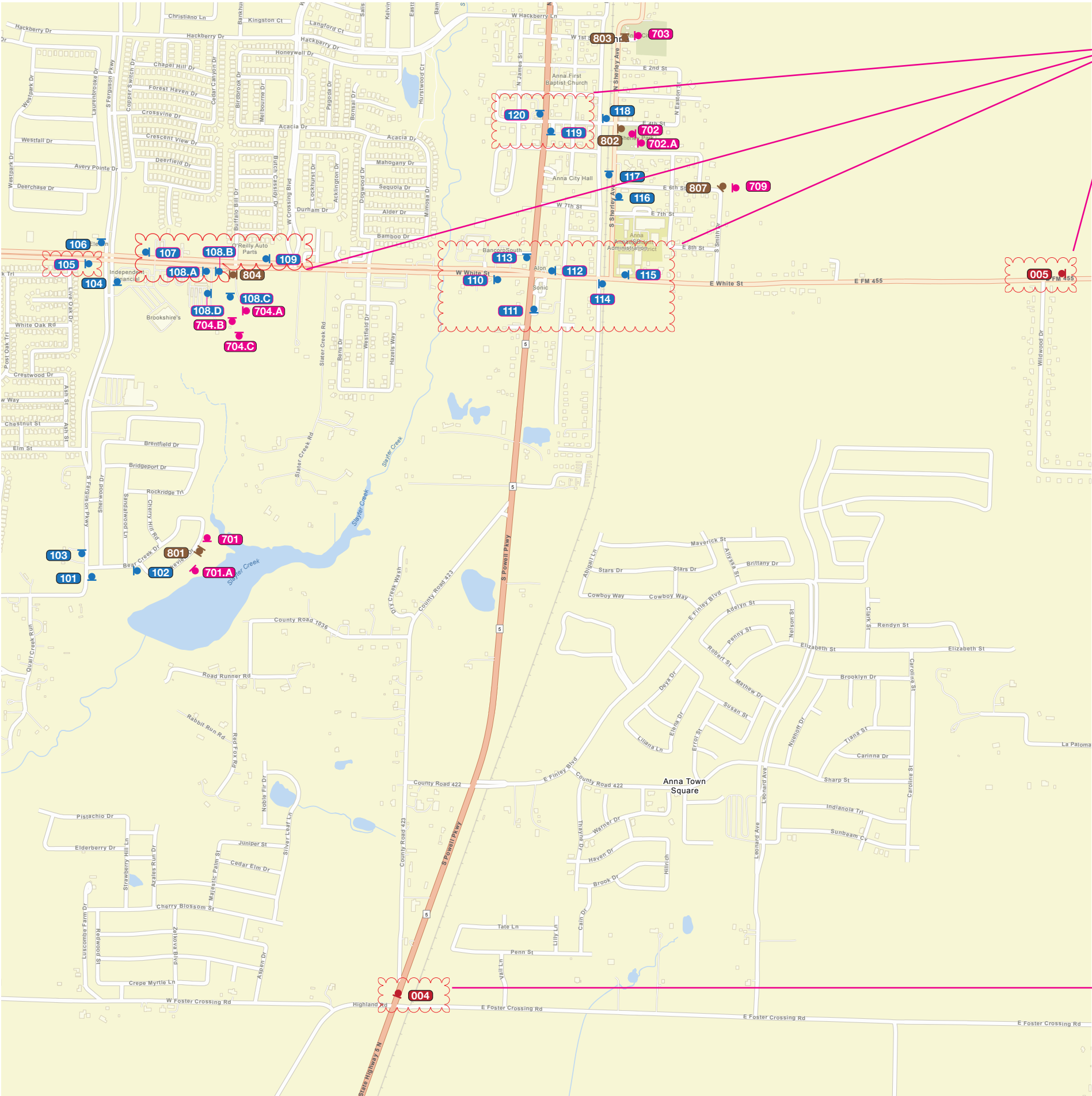
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ENVIRONMENTS & EXPERIENCES

merJe

5 N. Gay St.
West Chester, PA 19380
T 484.266.0648
www.merjedesign.com

DATE	06/05/24	CLIENT / PROJECT
DRAWN BY:	JM	
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REVISIONS		PROJECT NO.
11/11/24		SHEET TITLE
		Sign Location Plans City-Wide Vehicular
		SHEET NO.
		SL.3



Requesting TXDOT to Review Bubbled Locations

Requesting TXDOT to Review Bubbled Locations

SPECIFICATIONS

Refer to the Anna, TX Park Wayfinding and Signage System message schedule for all sign type messages, location numbers, quantities, and specific location details.

SIGNAGE LEGEND

001

Gateways / District ID

101

Vehicular Directional

701

Pedestrian Kiosk

901

Parks—Identification

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ENVIRONMENTS & EXPERIENCES

merJe

5 N. Gay St.

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DATE06/05/24

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CLIENT / PROJECT

Anna, TX

Wayfinding and Signage System

PROJECT NO.

SHEET TITLE

Sign Location Plans

City-Wide

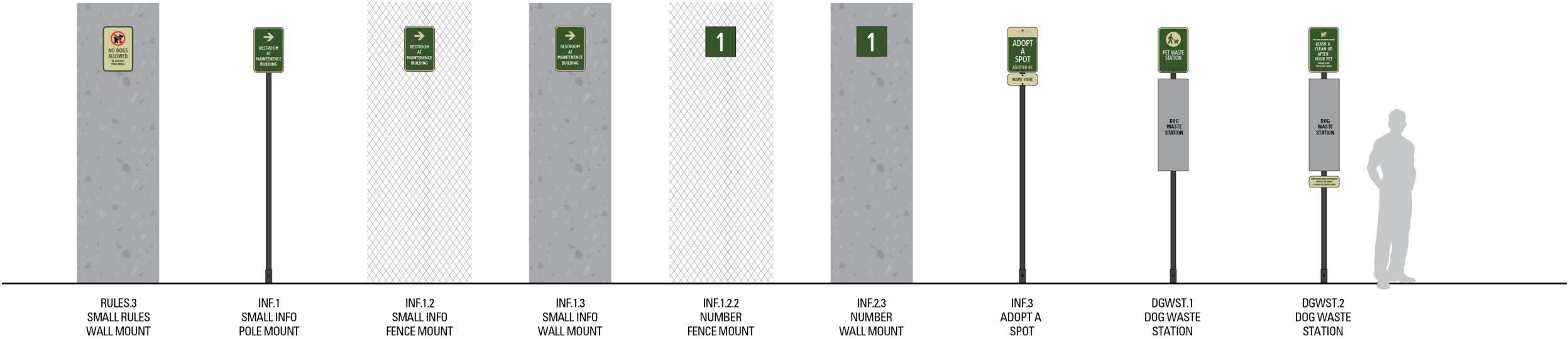
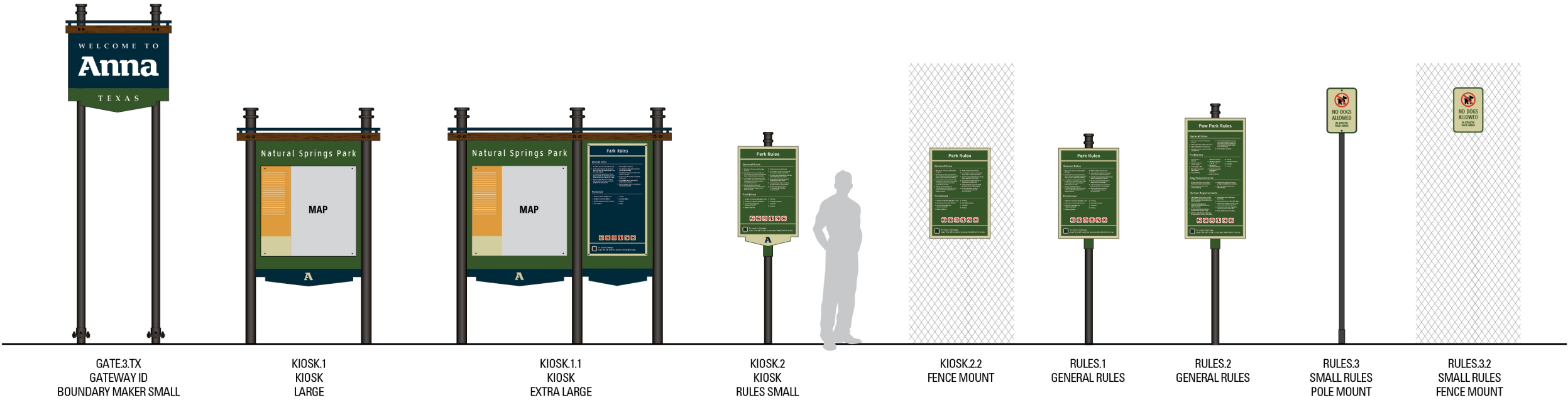
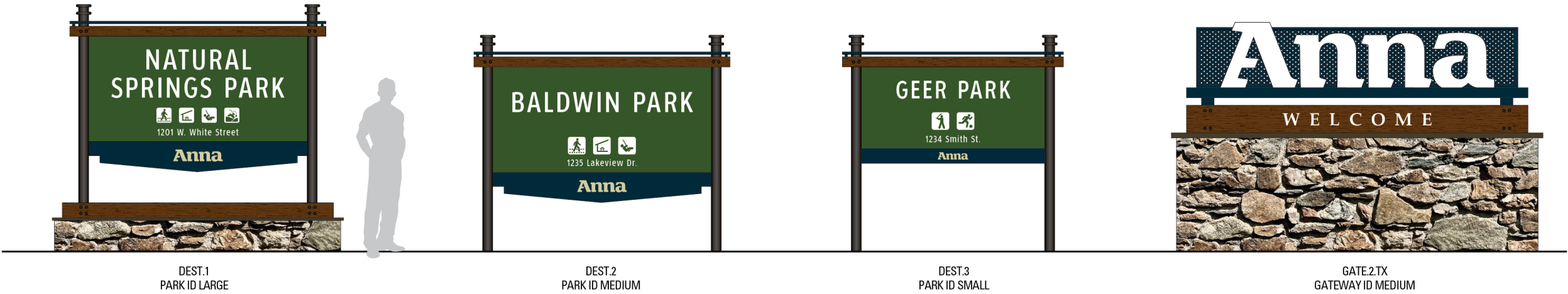
Vehicular

SHEET NO.

SL.4

SIGNTYPE MENU

SCALE: 1/4"=1'



SPECIFICATIONS

- NOTES:
1. Fabricator to verify the mounting conditions and provide a detail drawing for each mounting situation, prior to fabrication. Fabricator shall obtain approval from the Designer or Client for placement prior to fabrication.
 2. All vinyl and painted surfaces shall receive a compatible anti-graffiti (and UV) clear coat or vinyl over laminate.
 3. Hardware: All exposed hardware shall be tamper proof fasteners.
 4. Contractor shall provide shop drawings for all structural components, signed and sealed by a licensed engineer in the State of the project.

ENVIRONMENTS & EXPERIENCES

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West Chester, PA 19380
T 484.266.0648
www.merjedesign.com

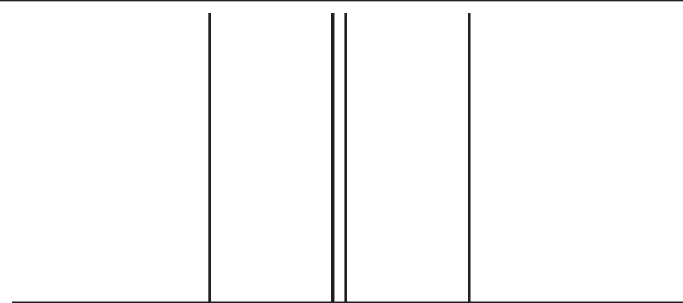
DATE	11/05/24	CLIENT / PROJECT	ANNA Texas
DRAWN BY:	SM		Park Wayfinding and Signage System
These drawings are meant for DESIGN INTENT ONLY and are not for construction. Contractor shall verify and be responsible for all dimensions and conditions of the job. Contractor shall be familiar with the site and conditions it presents. This office must be notified of any variations from the dimensions and conditions shown on this drawing. Shop drawings and details must be submitted to this office for approval prior to proceeding with fabrication. All copy shall be proofread by client and legal requirements checked by legal department.		100% Final Submission_V1	
REVISIONS		PROJECT NO.	
		SHEET TITLE	Signtype Menu Page 1 of 2
		SHEET NO.	

SIGNTYPE MENU

SCALE: 1/4"=1'



SPECIFICATIONS			
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ENVIRONMENTS & EXPERIENCES			
merJe		5 W Gay Street West Chester, PA 19380 T 484.266.0648 www.merjedesign.com	
DATE	11/05/24	CLIENT / PROJECT	
DRAWN BY:	SM	ANNA Texas	
These drawings are meant for DESIGN INTENT ONLY and are not for construction. Contractor shall verify and be responsible for all dimensions and conditions of the job. Contractor shall be familiar with the site and conditions it presents. This office must be notified of any variations from the dimensions and conditions shown on this drawing. Shop drawings and details must be submitted to this office for approval prior to proceeding with fabrication. All copy shall be proofread by client and legal requirements checked by legal department.		Park Wayfinding and Signage System	
		100% Final Submission_V1	
		PROJECT NO.	
		SHEET TITLE	
REVISIONS		Signtype Menu	
		Page 2 of 2	
		SHEET NO.	



White St.

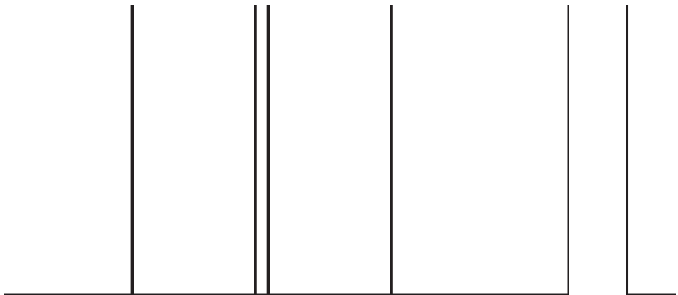
HWY. 75 South

HWY. 75 North



001

LOCATION NO.	001
SIGN TYPE:	GATE.1.TX
PLAN SHEET:	SL.3



White St.

HWY. 75 North

HWY. 75 South



002

Service Rd. / Exit Ramp

LOCATION NO.	002
SIGN TYPE:	GATE.1
PLAN SHEET:	SL.3



REVISIONS		
DATE	BY	DESCRIPTION

ENVIRONMENTS & EXPERIENCES

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FABRICATOR

CLIENT / PROJECT
Anna, TX Park Wayfinding and Signage System

--

DATE:	November 11, 2024
DRAWN BY:	JM
SHEET NO.	1A.1



Memorandum

Memorandum No: 24-118

Date: May 31, 2024

To: Honorable Mayor and City Council

From: Ryan Henderson, City Manager

Re: Wayfinding Program Update

As described in Memorandum 24-116, the City of Anna was recently awarded \$180,000 to be used for a landscaping project in collaboration with TxDOT along a state-maintained road as one of the 10 winners of this year's Governor's Community Achievement Awards. The city plans to utilize these funds to enhance the landscaping of the gateway entrance from US 75 onto 455/White Street in conjunction with adding in signage as described and developed through the Wayfinding and Signage Program. Additionally, the city plans to move forward on other aspects of the Wayfinding and Signage Program within our parks system as described in our Parks CIP Presentation to Council at the May 28 City Council meeting.

Wayfinding and Signage Program

The City of Anna's Wayfinding and Signage Program began in 2022 after the sale of the Anna Business Park allowed the city to fund the creation of a Wayfinding and Signage Master Plan. As part of the master planning process, the City contracted with Lee Engineering and MERJE Design to complete an assessment of the community and schematic design. Subsequently, a 9-member community taskforce comprised of City Councilmembers, representatives from each board and commission, the Greater Anna Chamber of Commerce as well as the Anna Preservation Historical Society was created to provide input and recommendations on signage design, placement, and more. The culmination of the taskforce's work was their agreement upon the final designs for a comprehensive wayfinding system. At its completion, a comprehensive wayfinding system will improve the visibility and experience of those visiting Anna, whether as a tourist or as a neighbor. Ultimately, coordinated signage will connect gateways, historic districts and important city destinations while reflecting the unique character and heritage of Anna.

Enhancing the Highway 75 gateway entrances through landscaping and wayfinding signage is timely. The 2024-2025 Strategic Plan Work Plan includes advancing the wayfinding program by designing Highway 75 gateways and constructing parks and facilities signs by Winter of 2025. The city's 75 gateways will experience significant construction in the near future with the Liberty Hills commercial corridor and expansion of the Collin County Outer Loop, making the addition of comprehensive signage nearby this area useful.

With many of our parks receiving upgrades funded from our 2021 Bond Program, and with new parks set to come online in the next few years, parks signage is also an important and timely component of the comprehensive wayfinding program. Staff has worked with MERJE to develop a map for park directional signs and met with them to establish exact placements within ROWs at each identified sign location. Locations within parks were also verified for park rules signs and park identification signs. In addition, city staff developed general park rules and rules specific to amenities such as splash pad, skatepark, playgrounds, sports courts and ponds. MERJE is in the process of finalizing a design package that utilizes the data collected in the field and incorporates the park rules into the approved sign and kiosk designs.

Next Steps

The design team is currently moving into the construction document phase of the 75 gateway project and will be providing the city with construction documents for review in July. Over the course of the concurrent landscaping project in collaboration with TxDOT, the city will provide oversight, design direction, and feedback. Staff has confirmed with TxDOT that the city is allowed to include additional city-funding to enhance the scope and size of the project. Additional funding will be considered by the City Council in the annual budget process.

The Governor's Community Achievement Award presents a unique opportunity for the city to enhance the gateways on US 75 with the achievement award landscaping project. Staff believes that combining the two projects into a singular location will provide the most meaningful outcome. Staff is working with TxDOT on the timing of their process on the achievement award landscaping to develop an overall schedule. The current plan is for construction documents on the landscaping project to be developed over the next six months. Tentatively, staff expects construction to begin in the fall of 2025 and for gateway signs to be installed in conjunction with the landscaping project.

As these landscaping and wayfinding projects move forward, staff will keep the City Council informed. We expect to be able to provide another update in the fall once budgets have been finalized and design has progressed.

Exhibit I – Memorandum 24-116 Governor's Community Achievement Awards

Exhibit II – Gateway Sign from MERJE Sign Design Book

Exhibit III – Park Identification, Directional and Rules Signs

c: Dalan Walker, Park Planning and Development Manager
 Greg Peters, Assistant City Manager
 Taylor Lough, Assistant City Manager
 Management Team



Memorandum

Memorandum No: 24-116

Date: May 23, 2024
To: Honorable Mayor and City Council
From: Ryan Henderson, City Manager 
Re: Anna Receives Governor's Community Achievement Award

Keep Texas Beautiful (KTB) has recognized the City of Anna as one of 10 winners of the 2024 Governor's Community Achievement Awards (GCAA) as an outstanding clean and beautiful community. The City of Anna will receive \$180,000 for a landscaping project to be completed in collaboration with TxDOT along a state-maintained road. Anna will also receive a stately cast aluminum metal plaque to be placed in a prominent public location.

The award is one of the most coveted annual environmental and community improvement honors in Texas. A community's environmental program is judged by a group of diverse, multi-sector judges on achievements in seven environmental and community improvement areas: public awareness and outreach, environmental education, beautification and community improvement, litter prevention and cleanup, solid waste management, litter law, and illegal dumping enforcement. Communities compete in 10 population categories with the size of the landscaping awards based on their population.

In recognition, award winning communities will be honored at a reception on June 19 in Austin, Texas. Please inform the City Manager's Office if you are interested in attending the reception.

c: Olivia Demings, Community Enhancement Coordinator
Taylor Lough, Assistant City Manager
Greg Peters, Assistant City Manager
Management Team

Exhibit 2



GATE.1
Gateway ID Large

REVISIONS			ENVIRONMENTS & EXPERIENCES merJe 5 W. Gay Street West Chester, PA 19380 T 484.266.0648 www.merjedesign.com	SHEET TITLE		CLIENT / PROJECT		DATE: March 28, 2024	
DATE	BY	DESCRIPTION		Gateways		Anna, TX Park Wayfinding System		DRAWN BY: JM	
								SHEET NO. B3	

Park Identification, Directional and Rules Signs





AGENDA ITEM:
Director's Report.

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

Item No. 6.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:



Item No. 6.a.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Strategic Plan Update

SUMMARY:

Bernie Parker, Director of Economic Development, to give a brief overview of what staff has been working on and future initiatives.

STAFF RECOMMENDATION:

N/A

ATTACHMENTS:

1. November 2024 Strategic Plan Update

Economic Development Strategic Plan Highlights November 2024

- Director of Economic Development, Bernie Parker, provided an interview and tour of Anna to the Dallas Business Journal.
- Assistant Director of Economic Development, Natasha Roach, and Economic Development Manager, Salena Tittle, attended Coffee & Connections hosted by the Greater Anna Chamber of Commerce.
- Assistant Director of Economic Development, Natasha Roach, and Economic Development Manager, Salena Tittle, attended the Greater Anna Chamber of Commerce Monthly Board Meeting.
- The EDC sponsored and staff attended the 2024 Greater Anna Chamber of Commerce Fall Golf Tournament.
- EDC staff is currently working on updating the 2025 marketing map, brochure, and trade show banners.



Measureables

November 2024



Real Estate Broker /
Developer Meetings: 11



Business Retention
Expansion Contacts: 9



Construction /
Architectural Meetings: 3



New Newsletter Subscribers:
4 (2,152 total)



New LinkedIn Followers: 12
(1,536 total)



New Instagram Followers: 11



Item No. 6.b.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Financial Report / Sales Tax Update

SUMMARY:

Bernie Parker, Director of Economic Development, to advise the Board on the overall sales tax for the month of September 2024, which is up roughly 12.3% from the previous year, September 2023.

STAFF RECOMMENDATION:

N/A

ATTACHMENTS:

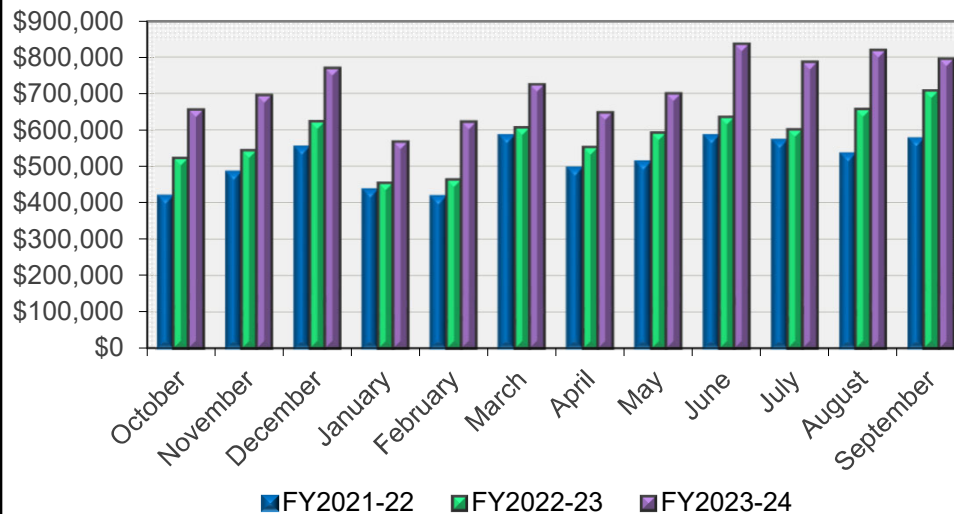
1. 2024 Monthly Sales Tax Report

CITY OF ANNA
Schedule of Sales Tax Collections
For the month September 30, 2024

	2023-24 Collections Monthly	% Change from Prior Year	2022-23 Collections Monthly
October	\$ 655,358	25.5%	\$ 522,386
November	695,026	28.0%	542,873
December	768,837	23.5%	622,388
January	566,981	24.8%	454,358
February	621,381	34.2%	463,016
March	723,838	19.5%	605,483
April	647,636	17.4%	551,653
May	699,251	18.1%	591,858
June	835,007	31.5%	634,824
July	785,388	30.9%	600,214
August	818,441	24.7%	656,241
September	794,437	12.3%	707,590
	\$ 8,611,581		\$ 6,952,884

Budget: 6,753,000 127.5% 6,753,100

**Monthly Sales Tax Collections:
3 Year Comparison**





Item No. 6.c.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Event Updates & Upcoming Events

SUMMARY:

Event Update: 2024 Greater Anna Chamber of Commerce Fall Golf Tournament

The EDC was one of the presenting sponsors for the 2024 Greater Anna Chamber of Commerce Fall Golf Tournament which was held on Monday, November 11th, at The Bridges Golf Club in Gunter. It was a beautiful day with great success and a fantastic turnout.

Cruising with a Claus:

The Cruising with a Clause is the city's toy drive which will benefit Anna elementary students and help ensure holiday cheer for those in need. The toy drive is currently running through Monday, December 9th. There are quite a few drop-off locations here in town. Locations include the Municipal Complex, Texas Bank, 3 Nations Brewing, Starbucks, Walmart, Deep Roots Montessori, and Texas Roadhouse. For a list of the most popular requested items by children, please see the list provided with this staff report. If you would like to donate a gift card, there will be a gift card donation box located at the Police Department front desk.

12 Days of Anna:

12 Days of Anna begins this Saturday, December 7th, with Santa's Village from 3:00 p.m. - 6:00 p.m. and the Annual Tree Lighting at 6:00 p.m. To see the full schedule of events for each day, visit: <https://annatexas.gov/12daysofanna>

Reminder: Mandatory Boards & Commission Training:

The Mandatory Boards & Commission Training will be held on Saturday, December 14th, from 9:00 a.m. - 12:00 p.m. If you have an emergency or something comes up and you are unable to attend, please let the Economic Development Manager, Salena Tittle, know and we will be sure that you receive the training by other means. Additionally,

during this training we will be learning, as a group, how to use the live voting system which we will start utilizing in January for all of our scheduled Board meetings moving forward.

EDC staff would like to take this opportunity to personally thank Allison Inesta, Michelle Hawkins, Kylee Kelley, and LaMarr Dillingham for their dedicated service to the CDC / EDC Board. It has been an honor and pleasure to work with each of you.

STAFF RECOMMENDATION:

N/A

ATTACHMENTS:

1. Toy Drive 2024



Cruising with a Claus

HOLIDAY TOY DRIVE

BENEFITTING CHILDREN
K-5TH GRADE IN ANNA, TEXAS

Shopping guide for children K-5th grade:

AGES 4-5

- Tricycle
- 3-wheeled scooter
- Helmets
- Building blocks and construction toys
- Beginner board games
- Sand and water play toys
- Play-Doh and accessories
- Cars and trucks
- Race tracks
- Dolls, especially hard plastic dolls (multicultural)
- Barbie and Ken dolls
- Doll houses
- Characters toys such as
 - Peppa Pig
 - My Little Pony
 - Toy Story
 - PJ Masks
 - Paw Patrol
 - Trolls
 - Mickey & Minnie Mouse
- Monster Trucks

AGES 6-7

- Bikes, skateboards, hover boards
- Sports balls (baseball, basketball, etc.)
- Kinetic Sand
- Science kits
- Action figures (esp. Superheroes)
- Magna Tiles or mini tiles
- Legos, K'nex, and Bionicle kits
- Remote control cars and trucks
- 100+ piece puzzles
- Fuzzy blankets
- Jewelry making kits
- Sticker and drawing books

AGES 8-10

- Bikes, skateboards, hover boards
- Manicure supplies
- Craft kits
- 3d Puzzles
- Board games
- Model kits
- Drawing books
- Art supplies
- Earbuds
- Nerf guns





AGENDA ITEM:
Closed Session.

SUMMARY:

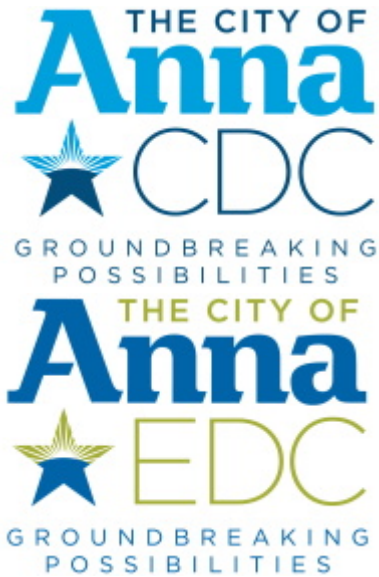
STAFF RECOMMENDATION:

ATTACHMENTS:

Item No. 7.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:



Item No. 7.a.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Deliberate regarding the purchase, exchange, lease or value of real property. (Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase.

SUMMARY:

Closed session deliberation.

STAFF RECOMMENDATION:

N/A

ATTACHMENTS:



Item No. 7.b.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Consult with legal counsel on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (Tex. Gov't Code §551.071); Grant program; Lease agreement and professional services contract. Pending Contracts.

SUMMARY:

Closed session deliberation.

STAFF RECOMMENDATION:

N/A

ATTACHMENTS:



Item No. 7.c.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Discuss or deliberate Economic Development Negotiations: (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or, (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (Tex. Gov't Code §551.087); potential retail and medical projects.

SUMMARY:

Closed session deliberation.

STAFF RECOMMENDATION:

N/A

ATTACHMENTS:



Item No. 8.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact:

AGENDA ITEM:

Reconvene into open session and take any action on closed session items.

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:



AGENDA ITEM:

Adjourn.

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

Item No. 10.

EDC/CDC Agenda
Staff Report

Meeting Date: 12/5/2024
Staff Contact: