

Officers:

Anthony Richardson, President
Stan Carver, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director
Taylor Lough, Economic Development Manager



Anna Community Development Corporation and Anna Economic Development Corporation Regular Meeting Minutes

Thursday, September 3, 2020 at 6:00 pm

Anna City Hall, Council Chambers

111 N. Powell Parkway, Anna, Texas 75409

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a regular meeting at 6:00 p.m. on Thursday, September 3, 2020. Some members of Anna Community Development Corporation and the Economic Development Corporation participated in this meeting remotely in compliance with the Texas Open Meetings Act as suspended or modified under the pending Declaration of Disaster and associated executive orders and proclamations of the Governor of Texas.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

CDC and EDC Board Members Present: Anthony Richardson, Shane Williams, Bruce Norwood and Doris Pierce. **CDC and EDC Board Members Participating Remotely:** Rocio Gonzalez and Stan Carver **Others Present:** Councilmember Lee Miller, Joey Grisham (Economic Development Director) **Others Participating Remotely:** Taylor Lough (Economic Development Manager), Clark McCoy (CDC/EDC Legal Counsel) and Kevin Johnson (IT Manager)

1. Call to Order. Roll Call and Establishment of Quorum.

The meeting was called to order by Anthony Richardson, Board President, at 6:03 p.m.

2. Invocation and Pledge.

Invocation was given by Anthony Richardson. Pledge of Allegiance was led by Stan Carver.

3. Citizen Comments.

There were no citizen comments.

4. Consider/Discuss/Act on approving minutes from the July 30, 2020 CDC Special Called Meeting. (CDC)

5. Consider/Discuss/Act on approving minutes from the July 30, 2020 EDC Special Called Meeting. (EDC)

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Rocio Gonzalez asked that the second on item 15 be changed from Rocio Gonzalez to Shane Williams.

Doris Pierce made a motion to approve the minutes, with the change on behalf of the CDC and EDC for the June Joint CDC and EDC Meeting. Michelle Hawkins seconded the motion. All were in favor. Motion passed.

6. Consider/Discuss/Act on a resolution approving a License Agreement with GIS Web Tech. (CDC)

Joey Grisham explained this contract is to update the current map on the opportunityannatx.com webpage and to enhance the data offerings for prospective businesses and developers. The current map platform is organized by GIS Planning. GIS Web Tech has advanced offerings such as ESRI demographic and workforce data that can be added to the map. He also stated that a company called Real Massive provides the real estate listings for the platform.

Joey Grisham explained that the term is one year, and we asked to be notified of any price changes in the future. He also stated that we would have the contract updated to say City of Anna CDC instead of City of Anna.

Anthony Richardson made a motion on behalf of the CDC to approve a resolution expending funds with GIS Web Tech, LLC, not to exceed \$7,575.00 and authorizing the Economic Development Director to execute an agreement. Stan Carver seconded the motion. All were in favor. Motion passed.

7. Consider/Discuss/Act on approving the annual agreement with the Greater Anna Chamber of Commerce for Fiscal Year 2021. (CDC)

Joey Grisham stated that staff had been working with Kevin Hall, President of the Greater Anna Chamber of Commerce, on updating the CDC Agreement with the Chamber. The CDC has had a long-standing agreement with the Chamber for community events like fireworks, Harvest Fest, Christmas Parade, Chamber Banquet and Annual Golf Tournament. The new agreement is a professional services agreement for the Chamber to provide business retention services and organizing an Anna Day in Austin during the Legislative Session. The Chamber would work with the Neighborhood Services Department on events. Joey explained that \$30,000 would be earmarked for the agreement with the Chamber and \$12,000 earmarked for the 4th of July Fireworks Event that the Neighborhood Services Dept. would organize.

Stan Carver agreed we should have our own day to visit with our elected officials in Austin. Anthony Richardson asked about budgeted funds for traveling to Austin this spring and Joey Grisham explained there is funding available for the Board and Staff. Anthony Richardson asked about the section on having an ex-officio Board Member and Joey Grisham explained the CDC Board would appoint a member to attend Chamber Board meetings.

Stan Carver made a motion on behalf of the CDC to approve a resolution approving a professional services agreement with the Greater Anna Chamber of Commerce. Anthony Richardson seconded the motion. All were in favor. Motion passed.

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8. **Director's Report**

A. Report on current corporate financial status—Discussion Only

Joey Grisham explained that the June sales tax collections were 40% higher than the previous year. We are projecting ending the year at \$1.31M. No revenue is coming to the EDC. The surplus funding the EDC budget is due to TxDOT's purchase of the Inc-Cube Building Right of Way.

B. Comp Plan, Downtown Master Plan, and Parks/Trails Master Plan Update

We are on track for a spring plan adoption. Thank you for participating in the August 11th joint meeting. In addition to the workshop survey that was sent to each of you, we have another new opportunity for Anna 2050 input this week. There is now a second 'virtual room' as part of the community engagement on the website. This means that anyone interested in Anna has more choices for how they want to help shape Anna's future. The virtual rooms are open to anyone. Spread the word to get everyone involved.

<https://anna2050.com/>

C. ED Strategic Plan Update

Joey Grisham reminded the Board that the marketing plan is underway, and a draft will be presented to the Board at the October or the November meeting.

D. COVID-19 Recovery Grant Program Survey Results

Anthony Richardson complimented the staff. Joey Grisham shared that Collin County is currently offering small business grants.

E. Incentive Policy

A draft policy was included in the packet for review. Joey Grisham shared that the incentive policy is meant to be flexible and serve as a guide. Doris Pierce stated she liked the project criteria was framed as questions. Joey Grisham explained the criteria is a generalized summary. Along with other tools, we can determine return on investment. Joey Grisham explained flexibility is needed because a downtown project will have different needs than a large industrial project. Anthony Richardson asked about editing the first sentence under job creation to be sure the jobs are located within the City of Anna. Anthony Richardson asked about adding other states to the exclusionary factors. Staff will review will legal. Anthony Richardson asked about creating a separate email to go to both Joey and Taylor for incentive requests. Anthony Richardson asked to see impact analysis of future project and Joey Grisham stated this would be completed in executive session.

CLOSED SESSION (exceptions):

- A. Deliberate regarding the purchase, exchange, lease or value of real property. (**Tex. Gov't Code §551.072**) possible property acquisition; possible land sale/purchase; Anna Business Park.
- B. **Consult with legal counsel** on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (**Tex. Gov't Code §551.071**); Grant program; Lease Agreement and promotional contract.
- C. **Discuss or deliberate Economic Development Negotiations:**
(1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or,

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(2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). **(Tex. Gov't Code §551.087)** Anna Business Park Property; potential retail and medical projects.

Rocio Gonzalez made a motion to enter closed session. Doris Pierce seconded the motion. All were in favor. Motion passed. The CDC moved into closed session at 7:04 p.m.

F. Reconvene into open session and take any action on closed session items.

Shane Williams made a motion to reconvene into open session. Doris Pierce seconded the motion. All were in favor. Motion passed. The CDC reconvened into open session at 7:49 p.m.

G. Receive reports from staff or Board Members about items of community interest.

Items of community interest include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen (but not including a change in status of a person's public office or public employment); a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; and announcements involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

The Greater Anna Chamber of Commerce is planning an end of October event featuring fireworks. Be on the lookout for more information.

Stan Carver shared that Anna ISD schools are open, businesses are open, and there are low COVID-19 numbers with lots of recovery. Stan Carver shared the City has a new solid waste management company: CARDS.

H. Adjourn.

Rocio Gonzalez made a motion to adjourn the meeting at 7:57 pm. Anthony Richardson seconded the motion. All were in favor. Motion passed.

APPROVED:



Anthony D Richardson (Oct 5, 2020 15:42 CDT)

Anthony Richardson
President of CDC/EDC

ATTESTED:



Rocio Gonzalez
Secretary of CDC/EDC

September 2020 CDC EDC Joint Meeting Minutes

Final Audit Report

2020-10-06

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