

Officers:  
Anthony Richardson, President  
Stan Carver, Vice-President  
Rocio Gonzalez, Secretary

Staff:  
Joey Grisham, Economic Development Director  
Taylor Lough, Economic Development Manager



**Anna Community Development Corporation and Anna Economic Development Corporation Regular Meeting Minutes**

**Thursday, November 5, 2020 at 6:00 pm**  
**Anna City Hall, Council Chambers**  
**111 N. Powell Parkway, Anna, Texas 75409**

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a regular meeting at 6:00 p.m. on Thursday, November 5, 2020. Some members of Anna Community Development Corporation and the Economic Development Corporation participated in this meeting remotely in compliance with the Texas Open Meetings Act as suspended or modified under the pending Declaration of Disaster and associated executive orders and proclamations of the Governor of Texas.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

**CDC and EDC Board Members Present:** Anthony Richardson, Doris Pierce, Stan Carver, Rocio Gonzalez, Shane Williams, and Michelle Hawkins

**CDC and EDC Board Members Absent:** Bruce Norwood

**Others Present:** Joey Grisham (Economic Development Director), Taylor Lough (Economic Development Manager)

**Others Participating Remotely:** Councilmember Lee Miller, Clark McCoy (CDC/EDC Legal Counsel) and Kevin Johnson (IT Manager)

**1. Call to Order. Roll Call and Establishment of Quorum.**

The meeting was called to order by Anthony Richardson, Board President, at 6:07 p.m.

**2. Invocation and Pledge.**

Invocation and Pledge of Allegiance were led by Anthony Richardson.

**3. Citizen Comments.**

There were no citizen comments.

**4. Consider/Discuss/Act on approving minutes from the October 1, 2020 CDC Special Called Meeting. (CDC)**

**Officers:**

Anthony Richardson, President  
Stan Carver, Vice-President  
Rocio Gonzalez, Secretary

**Staff:**

Joey Grisham, Economic Development Director  
Taylor Lough, Economic Development Manager

**5. Consider/Discuss/Act on approving minutes from the October 1, 2020 EDC Special Called Meeting. (EDC)**

*Stan Carver made a motion to approve the minutes on behalf of the CDC and EDC for the October 1<sup>st</sup>, 2020 Joint CDC and EDC Meeting. Rocio Gonzalez seconded the motion. All were in favor. Motion passed.*

**6. Consider/Discuss/Act on appointing an ex-officio member to the Greater Anna Chamber of Commerce Board of Directors. (CDC).**

Joey Grisham reminded the Board that the CDC has a professional services agreement with the Greater Anna Chamber of Commerce (GACC) that includes allowing a non-voting member to attend and participate in Board meetings. The GACC meets on the third Tuesday of each month.

*Rocio Gonzalez nominated Doris Pierce to serve as the CDC's ex-officio representative on the Greater Anna Chamber of Commerce Board. Michelle Hawkins seconded the nomination.*

*Stan Carver made a motion on behalf of the CDC to appoint Doris Pierce to serve as the CDC's ex-officio member of the Greater Anna Chamber of Commerce. Anthony Richardson seconded the motion. All were in favor with Doris Pierce abstaining. Motion passed.*

**7. Director's Report**

**A. IEDC Award Recognition**

Anthony Richardson announced that the Anna EDC was awarded the 2020 International Economic Development Council Silver Award in the General-Purpose Website Category for the OpportunityAnnaTX Website as well as a Bronze Award in the Multimedia/Video Promotion Category for the Anna Business Park Video. Joey Grisham thanked the Board for supporting the projects that were recognized.

**B. Report on current corporate financial status—Discussion Only**

Joey Grisham explained that the August financial documents were included in the packet and September numbers will be received in a few weeks. We are in a good position and expect to continue growth in 2021.

**C. ED Strategic Plan Update**

A document outlining FY2020 accomplishments and FY2021 objectives was included in the packet. Joey Grisham stated monthly updates moving forward will be provided to the Board. Several new retail options are opening soon at US-75 and FM-455.

**D. Anna Business Park Update**

Joey Grisham shared that a new master plan has been developed showing a proposed layout of the property. Staff has been working with utility providers and engineers to review easements and detention options.

**E. Comprehensive Plan, Downtown Master Plan, and Parks/Trails Master Plan Update**

Specific Downtown input will be gathered through a virtual room later this month and early December. The plan is on schedule to be completed in early April. Information on all the plans is available at [anna2050.com](http://anna2050.com)

**F. Marketing Plan**

The plan was included in the packet. The consultants were asked to audit the CDC's existing marketing tools and provide recommendations. They met with Board members and

Officers:

Anthony Richardson, President  
Stan Carver, Vice-President  
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director  
Taylor Lough, Economic Development Manager

stakeholders to develop key messages and benchmark the organization. Next month Cooksey will return to provide a presentation and gather the Board's input on the tagline and advertisement lockups.

**8. CLOSED SESSION (exceptions):**

- A. Deliberate regarding the purchase, exchange, lease or value of real property. (**Tex. Gov't Code §551.072**) possible property acquisition; possible land sale/purchase; Anna Business Park.
- B. **Consult with legal counsel** on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (**Tex. Gov't Code §551.071**); Grant program; Lease Agreement and promotional contract.
- C. **Discuss or deliberate Economic Development Negotiations:**
  - (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or,
  - (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (**Tex. Gov't Code §551.087**) Anna Business Park Property; potential retail and medical projects.

*Shane Williams made a motion to enter closed session. Stan Carver seconded the motion. All were in favor. Motion passed. The CDC moved into closed session at 7:06 p.m.*

**9. Reconvene into open session and take any action on closed session items.**

*Doris Pierce made a motion to reconvene into open session. Michelle Hawkins seconded the motion. All were in favor. Motion passed. The CDC reconvened into open session at 7:34 p.m.*

**10. Receive reports from staff or Board Members about items of community interest.**

*Items of community interest include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen (but not including a change in status of a person's public office or public employment); a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; and announcements involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.*

Joey Grisham reminded everyone to go to [anna2050.com](http://anna2050.com) to view the Comprehensive Plan information.

Stan Carver explained the City Council runoff election will be held December 8<sup>th</sup>. Shane Williams and Lee Miller stated the runoff may be combined with the State runoff, which is currently set for December 18<sup>th</sup>.

Officers:

Anthony Richardson, President  
Stan Carver, Vice-President  
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director  
Taylor Lough, Economic Development Manager

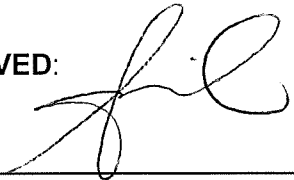
AISD students are attending class in person.

Shane Williams complimented the higher fireworks show from last month.

11. **Adjourn.**

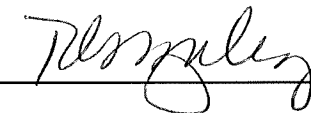
*Anthony Richardson made a motion to adjourn the meeting at 7:40 pm. Stan Carver seconded the motion. All were in favor. Motion passed.*

APPROVED:

  
\_\_\_\_\_

Anthony Richardson  
President of CDC/EDC

ATTESTED:

  
\_\_\_\_\_

Rocio Gonzalez  
Secretary of CDC/EDC