

Officers:

Anthony Richardson, President
Stan Carver, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director
Taylor Lough, Economic Development Manager



Anna Community Development Corporation and Anna Economic Development Corporation Regular Meeting Minutes

Thursday, January 7, 2021 at 6:00 pm

Anna City Hall, Council Chambers

111 N. Powell Parkway, Anna, Texas 75409

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a regular meeting at 6:00 p.m. on Thursday, January 7, 2021. Some members of Anna Community Development Corporation and the Economic Development Corporation participated in this meeting remotely in compliance with the Texas Open Meetings Act as suspended or modified under the pending Declaration of Disaster and associated executive orders and proclamations of the Governor of Texas.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

CDC and EDC Board Members Present: Anthony Richardson, Doris Pierce, Stan Carver, Michelle Hawkins, Rocio Gonzalez, and Bruce Norwood **CDC and EDC Board Members Participating Remotely:** Shane Williams **CDC and EDC Board Members Absent:** None **Others Present:** Councilmember Lee Miller, Joey Grisham (Economic Development Director), Taylor Lough (Economic Development Manager) **Others Participating Remotely:** Kevin Johnson (IT Manager)

- 1. Call to Order. Roll Call and Establishment of Quorum.**
The meeting was called to order by Anthony Richardson, Board President, at 6:01 p.m.
- 2. Invocation and Pledge.**
Invocation was given by Stan Carver. Pledge of Allegiance was led by Stan Carver.
- 3. Citizen Comments.**
Gina Maria Ottavio is attending meetings to represent the Diversity and Inclusion Advisory Commission as a liaison.
- 4. Consider/Discuss/Act on approving minutes from the December 3, 2020 CDC Special Called Meeting. (CDC)**

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5. **Consider/Discuss/Act on approving minutes from the December 3, 2020 EDC Special Called Meeting. (EDC)**

Bruce Norwood made a motion to approve the minutes on behalf of the CDC and EDC for the December Joint CDC and EDC Meeting. Michelle Hawkins seconded the motion. All were in favor. Motion passed.

6. **Consider/Discuss/Act on approving CDC logo and tagline. (CDC)**

Joey Grisham reminded the Board that staff has been working with Cooksey Communications on a marketing plan as well as updating the CDC logo and creating a tagline. For copyright and other legal purposes, he recommended that the Board approve the logo and tagline. The "Groundbreaking Possibilities" tagline was selected for both the CDC and EDC.

Stan Carver made a motion on behalf of the CDC to approve a resolution adopting a logo set with blue color scheme and "Groundbreaking Possibilities" text. Anthony Richardson seconded the motion. All were in favor. Motion passed.

7. **Consider/Discuss/Act on approving EDC logo and tagline. (EDC)**

Joey Grisham explained the EDC logo has two color options – green and blue – to choose based on the publication or use of the logo. The EDC logo is used more often in advertisements and Economic Development Department work because it is recognized more than the CDC.

Stan Carver would like to see the logo adapted and customized for the use, including other departments and Chamber of Commerce

Doris Pierce made a motion on behalf of the EDC to approve a resolution adopting a logo set with blue color scheme and "Groundbreaking Possibilities" text. Bruce Norwood seconded the motion. All were in favor. Motion passed.

8. **Consider/Discuss/Act on approving a resolution authorizing an agreement and expenditure of funds to provide commercial real estate listing data. (CDC)**

Joey Grisham explained that the company providing real estate listing data, Real Massive, went out of business. After doing research on other options, staff recommends a contract with RESimplifi out of South Carolina.

Anthony Richardson made a motion on behalf of the CDC to adopt a resolution approving a contract with RESimplifi not to exceed \$4,800, subject to legal approval of final form. Shane Williams seconded the motion. All were in favor. Motion passed.

10. **CLOSED SESSION (exceptions):**

- A. Deliberate regarding the purchase, exchange, lease or value of real property. (**Tex. Gov't Code §551.072**) possible property acquisition; possible land sale/purchase; Anna Business Park.
- B. **Consult with legal counsel** on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (**Tex. Gov't Code §551.071**); Grant program; Lease Agreement and promotional contract.

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C. Discuss or deliberate Economic Development Negotiations:

- (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or,
(2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). **(Tex. Gov't Code §551.087)** Anna Business Park Property; potential retail and medical projects.

Anthony Richardson made a motion to enter closed session. Doris Pierce seconded the motion. All were in favor. Motion passed. The CDC moved into closed session at 6:50 p.m.

11. Reconvene into open session and take any action on closed session items.

Rocio Gonzalez made a motion to reconvene into open session. Anthony Richardson seconded the motion. All were in favor. Motion passed. The CDC reconvened into open session at 7:17 p.m.

12. Receive reports from staff or Board Members about items of community interest.

Items of community interest include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen (but not including a change in status of a person's public office or public employment); a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; and announcements involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

Joey Grisham announced that Stan Carver was elected to the City Council. The City Council will appoint a new member to the CDC and EDC Boards in late January.

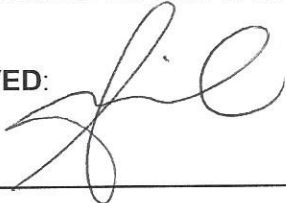
Tuesday evening will be the joint meeting for the Comprehensive Plan at Rattan Elementary.

The Chamber of Commerce is resuming their in-person meetings in the mornings at the West Crossing amenity center.

13. Adjourn.

Stan Carver made a motion to adjourn the meeting at 7:20 pm. Shane Williams seconded the motion. All were in favor. Motion passed.

APPROVED:



Anthony Richardson
President of CDC/EDC

ATTESTED:



Rocio Gonzalez
Secretary of CDC/EDC