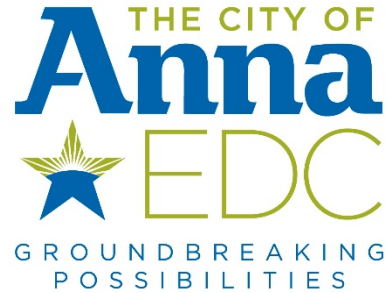


Officers:

Anthony Richardson, President
Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director
Taylor Lough, Economic Development Manager



Anna Community Development Corporation and Anna Economic Development Corporation Regular Meeting Minutes

Thursday, June 3, 2021 at 6:00 pm

Anna City Hall, Council Chambers

111 N. Powell Parkway, Anna, Texas 75409

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a regular meeting at 6:00 p.m. on Thursday, June 3, 2021 at the Anna City Hall Council Chambers, 111 N. Powell Pkwy. Anna, Texas 75409.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

CDC and EDC Board Members Present: Anthony Richardson, Bruce Norwood, Rocio Gonzalez, Michelle Hawkins, Matthew Seago and Kylee Kelley. **CDC and EDC Board Members Absent:** Shane Williams **Others Present:** Joey Grisham (Economic Development Director), Taylor Lough (Economic Development Manager), Lee Miller (Anna City Council Mayor Pro Tem), and Jesse Villarreal (Greater Anna Chamber of Commerce Board Member)

1. Call to Order. Roll Call and Establishment of Quorum.

The meeting was called to order by Anthony Richardson, Board President, at 6:06 p.m.

Anthony Richardson welcomed newly appointed board member, Kylee Kelley.

2. Invocation and Pledge.

Invocation and Pledge of Allegiance were led by Anthony Richardson.

3. Citizen Comments.

None.

4. Consider/Discuss/Act on approving minutes from the May 6, 2021 CDC Meeting. (CDC)

5. Consider/Discuss/Act on approving minutes from the May 6, 2021 EDC Meeting. (EDC)

Officers:

Anthony Richardson, President
Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director
Taylor Lough, Economic Development Manager

Bruce Norwood made a motion on behalf of the CDC and EDC to approve the minutes of the May 6 Joint CDC and EDC Board Meeting. Rocio Gonzalez seconded the motion. All were in favor. Kylee Kelley abstained. Motion passed.

6. Consider/Discuss/Act on electing a President. (EDC & CDC)

Anthony Richardson explained that it was time to elect officers per the CDC and EDC bylaws.

Bruce Norwood made a motion nominating Anthony Richardson as President of both the EDC and CDC Boards. Michelle Hawkins seconded the motion. All were in favor. Anthony Richardson abstained. Motion passed.

7. Consider/Discuss/Act on electing a Vice President. (EDC & CDC)

Anthony Richardson made a motion nominating Bruce Norwood as Vice President of both the EDC and CDC Boards. Michelle Hawkins seconded the motion. All were in favor. Bruce Norwood abstained. Motion passed.

8. Consider/Discuss/Act on electing a Secretary. (EDC & CDC)

Anthony Richardson made a motion nominating Rocio Gonzalez as Secretary of both the EDC and CDC Boards. Matthew Seago seconded the motion. All were in favor. Rocio Gonzalez abstained. Motion passed.

9. Consider/Discuss/Act on recommending the City Council approve the conveyance of real property. (EDC)

Joey Grisham explained this item is regarding the current Police and Finance building at 101 S. Powell Parkway. As staff moves into the new City Hall which is currently under construction, there is an opportunity to attract a commercial user. The EDC can lease to a private entity should the City convey the property to the EDC.

Anthony Richardson asked if the EDC or CDC should be the owner of the property. Joey Grisham explained that had been discussed with attorney Clark McCoy and the recommendation was that the EDC own the building. One stipulation in the agreement will be that the EDC cannot sell the building without permission from the City.

Anthony Richardson made a motion recommending the City Council approve the conveyance of real property at 101 S. Powell Parkway to the EDC. Matthew Seago seconded the motion. All were in favor. Motion passed.

10. Consider/Discuss/Act on a resolution approving an agreement with Swimming Duck, LLC for digital media services. (CDC)

Joey Grisham explained that the marketing plan adopted by the board includes a digital marketing component. The partnership with Cooksey has resulted in great coverage recently including the Dallas Business Journal front page story and other publications. Cooksey recommended Swimming Duck and staff met with them several times to discuss the proposal that was included in the packet. Taylor Lough added that the contract is for the remaining of the fiscal year.

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Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director
Taylor Lough, Economic Development Manager

Michelle Hawkins stated that four months is a good trial period and was in favor.

Rocio Gonzalez made a motion authorizing the Economic Development Director to execute a contract for marketing, advertising, and promotional services and to charge the CDC's promotional line item an amount not to exceed \$35,000 in the Fiscal Year 2020-2021 for marketing and promotional services for community and economic development purposes. Bruce Norwood seconded the motion. All were in favor. Motion passed.

11. Director's Report)

a. Strategic Plan Update

Joey Grisham stated that the Economic Development Intern will be starting Monday, June 7. Taylor Lough explained Nathaniel Johnson is a current Master of Public Administration Student at the University of Texas at Arlington.

Taylor Lough explained that Cooksey Communications submitted the "Big Dreams are Built Here" magazine ad for a national marketing award. It was selected for Platinum, the highest level.

Joey Grisham also explained that staff met with Cook Children's and the Greater Anna Chamber of Commerce in May. LinkedIn Followers increased by 46 last month to almost 400 despite website traffic being down.

b. March Financial Report

Financial Statements were included in the packet.

c. March Sales Tax Report

Sales tax reports were included in the packet. The March sales tax revenue was over 49 percent more than March 2020.

12. CLOSED SESSION (exceptions):

- A. Deliberate regarding the purchase, exchange, lease or value of real property. (**Tex. Gov't Code §551.072**) possible property acquisition; possible land sale/purchase; Anna Business Park.
- B. **Consult with legal counsel** on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (**Tex. Gov't Code §551.071**); Grant program; Lease Agreement and promotional contract.
- C. **Discuss or deliberate Economic Development Negotiations:**
 - (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or,
 - (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (**Tex. Gov't Code §551.087**) Anna Business Park Property; potential retail and medical projects.

Officers:

Anthony Richardson, President
Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Economic Development Director
Taylor Lough, Economic Development Manager

Anthony Richardson made a motion to enter closed session. Matthew Seago seconded the motion. All were in favor. Motion passed. CDC Board entered closed session at 6:47 p.m.

11. Reconvene into open session and take any action on closed session items.

Bruce Norwood made a motion to reconvene into open session. Matthew Seago seconded the motion. All were in favor. Motion passed. The CDC reconvened into open session at 7:20 p.m. No action was taken.

12. Receive reports from staff or Board Members about items of community interest.

Items of community interest include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen (but not including a change in status of a person's public office or public employment); a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; and announcements involving an imminent threat to the public health and safety of people in the municipality that has arisen after the posting of the agenda.

The Greater Anna Chamber of Commerce Board met yesterday, and they are accepting resumes for the President/CEO position.

Matthew Seago shared that the Greater Anna Chamber of Commerce now has an app that includes membership and events.

Michelle Hawkins shared that Lihoudies Authentic Greek Cuisine & Bakery restaurant has opened in downtown.

Bruce Norwood shared that Keller Williams will be hosting concerts at Slayter Creek Park in July and August.

13. Adjourn.

Rocio Gonzalez made a motion to adjourn the meeting at 7:22 pm. Anthony Richardson seconded the motion. All were in favor. Motion passed.

APPROVED:



Anthony D Richardson (Jul 19, 2021 17:39 CDT)

Anthony Richardson
President of CDC/EDC

ATTESTED:



Rocio Gonzalez
Secretary of CDC/EDC

June 3 2021 CDC EDC Joint Meeting Minutes

Final Audit Report

2021-07-20

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