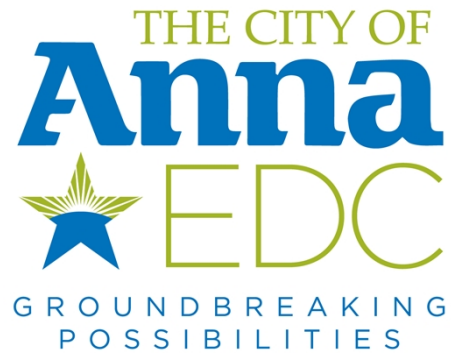




**MEETING AGENDA
ANNA COMMUNITY DEVELOPMENT CORPORATION
AND
ANNA ECONOMIC DEVELOPMENT CORPORATION**

Thursday, November 4, 2021 @ 6:00 PM

Anna ISD Board Room, 201 E. 7th Street, Anna, TX 75409

The EDC/CDC of the City of Anna will meet at 6:00 PM, on November 4, 2021, at the Anna ISD Board Room, Located at 201 E. 7th Street, to consider the following items below.

1. **Call to Order, Roll Call and Establishment of Quorum.**
2. **Invocation and Pledge of Allegiance.**
3. **Neighbor Comments.**
Persons may address the Board of Directors on items not on the agenda; please observe the time limit of three (3) minutes. Members of the Board cannot comment on or deliberate statements of the public except as authorized by Section 551.042 of the Texas Government Code.
4. **Consent Agenda.**
 - a. Consider/Discuss/Act on approving minutes from the October 7, 2021 Joint Community Development Corporation and Economic Development Corporation Meeting. (CDC)
 - b. Consider/Discuss/Act on approving minutes from the October 7, 2021 Joint Community Development Corporation and Economic Development Corporation Meeting. (EDC)
5. **Individual Consideration.**
 - a. Receive presentations from retail marketing and recruitment firms and Consider/Discuss/Act on a resolution approving an agreement for retail and marketing services. (CDC)
6. **Director's Report.**

IMPORTANT LEGAL NOTICE: The Corporation may vote and/or act upon each of the items listed in this agenda. The Corporation reserves the right to retire into executive session concerning any of the items listed on this agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. Disabled persons who want to attend this meeting and who may need assistance should contact the City Secretary at 972-924-3325 two working days prior to the meeting so that appropriate arrangements can be made.

- a. August Sales Tax Report
- b. Strategic Plan Update
- 7. **Closed Session.**
 - a. Deliberate regarding the purchase, exchange, lease or value of real property. (Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase; Anna Business Park.
 - b. Consult with legal counsel on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (Tex. Gov't Code §551.071); City Charter provisions; Lease agreement and professional services contract.
 - c. Discuss or deliberate Economic Development Negotiations: (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or, (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (Tex. Gov't Code §551.087) Anna Business Park Property; potential commercial, retail and medical projects.
 - d. Discuss or deliberate personnel matters (Tex. Gov't Code §551.074). Board member
- 8. **Reconvene into open session and take any action on closed session items.**
- 9. **Receive reports from staff or Board Members about items of community interest.**
Items of community interest include: expressions of thanks, congratulations, or condolence; information regarding holiday schedules; an honorary or salutary recognition of a public official, public employee, or other citizen (but not including a change in status of a person's public office or public employment); a reminder about an upcoming event organized or sponsored by the governing body; information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality; and announcements involving an imminent threat to the public health and safety of people in the municipality that has arisen after posting of the agenda.
- 10. **Adjourn.**

This is to certify that I, Joey Grisham, Director, posted this agenda at a place readily accessible to the public at the Anna City Hall and on the City Hall bulletin board at or before 5:00 p.m. on November 1, 2021.

Joey Grisham
Director of Economic Development



AGENDA ITEM:
Consent Agenda.

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

Item No. 4.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:



Item No. 4.a.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:

AGENDA ITEM:

Consider/Discuss/Act on approving minutes from the October 7, 2021 Joint Community Development Corporation and Economic Development Corporation Meeting. (CDC)

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

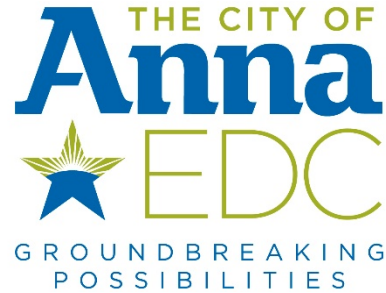
1. October 7th 2021 CDC EDC Joint Meeting Minutes

Officers:

Anthony Richardson, President
Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development



Anna Community Development Corporation and Anna Economic Development Corporation Regular Meeting Minutes

Thursday, October 7, 2021, at 6:00 pm

Anna City Hall, Council Chambers

111 N. Powell Parkway, Anna, Texas 75409

The Anna Community Development Corporation and the Anna Economic Development Corporation conducted a regular called meeting at 6:00 p.m. on Thursday, August 5, 2021, at the Anna City Hall Council Chambers, 111 N. Powell Pkwy. Anna, Texas 75409.

A video recording of the open session portions of the meeting may be viewed online at the City of Anna's website: <https://www.annatexas.gov/962/AgendasMinutes>

CDC and EDC Board Members Present: Anthony Richardson, Kylee Kelley, Shane Williams, Rocio Gonzalez, Matthew Seago, and Bruce Norwood. **CDC and EDC Board Members Absent:** Michelle Hawkins. **Others Present:** Joey Grisham (Director of Economic Development), Taylor Lough (Assistant Director of Economic Development) **Others Participating Remotely:** Clark McCoy (Attorney).

1. Call to Order. Roll Call and Establishment of Quorum.

The meeting was called to order by Anthony Richardson, Board President, at 6:02 p.m.

2. Invocation and Pledge.

Invocation and Pledge of Allegiance were led by Anthony Richardson.

3. Neighbor Comments.

None.

4. Consent Agenda.

- a. Consider/Discuss/Act on approving minutes from the August 5, 2021, Joint Community Development Corporation and Economic Development Corporation Meeting. (CDC)
- b. Consider/Discuss/Act on approving minutes from the August 5, 2021, Joint Community Development Corporation and Economic Development Corporation Meeting. (EDC)

Officers:

Anthony Richardson, President
Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development

Anthony Richardson made a motion on behalf of the CDC and EDC to approve the consent agenda. Shane Williams seconded the motion. All were in favor. Motion passed.

5. Individual Consideration

a. Consider/Discuss/Act on a resolution approving an Agreement with Cooksey Communications for marketing/promotional services. (CDC)

Joey Grisham explained the contract with Cooksey Communications for the last fiscal year was very successful and led to sponsorship opportunities with D CEO, the Dallas Business Journal, and more marketing and advertising outlets. The 2022 fiscal year agreement includes additional funds to manage the creation of a video.

Rocio Gonzalez made a motion on behalf of the CDC to approve a resolution authorizing the Board President to execute a contract for marketing, advertising, and promotional services and to charge the CDC's contract services line item in an amount not to exceed \$70,000 in the fiscal year 2021-2022 for marketing and promotional services for community and economic development purposes. Kylee Kelley seconded the motion. All were in favor. Motion passed.

6. Director's Report

a. Sales Tax Reports

The month of July resulted in an increase of 36.5% more sales tax revenue than July 2020.

b. Budget Reports

Updated report from the Budget office were included in the packet for review. The City has migrated to new software so the report looks a bit different.

c. Upcoming Events

Next week staff will be at the Texas Economic Development Council Annual Conference in Fort Worth. The first week of November staff will be attending the Texas Downtown Association conference in Denton. The Greater Anna Chamber of Commerce has rescheduled its annual golf tournament from last fiscal year to Monday, November 15th. The CDC has 8 registrations available if Board Members would like to play at Hurricane Creek Country Club.

d. ICSC December Trade Show

Staff believes the International Council of Shopping Centers will hold their ReCon trade show in May in 2022. As such, we do not believe attending the event in December will be as successful as attendance will be less than the regularly scheduled May show. We will have a booth at the February ICSC Red River show locally. Once the May date is confirmed, we will return to the Board for those who may be interested in attending.

e. Strategic Plan Update

Staff provided a draft annual report outlining the measurables for the year. Website visits increased significantly. Events and sponsorships that the CDC participated in over the past fiscal year as well as certificates of occupancy were included in the report. A final draft will be provided to the Board next meeting.

Officers:

Anthony Richardson, President
Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development

7. CLOSED SESSION (exceptions):

- A. Deliberate regarding the purchase, exchange, lease or value of real property. **(Tex. Gov't Code §551.072)** possible property acquisition; possible land sale/purchase; Anna Business Park; Lease Agreement.
- B. **Consult with legal counsel** on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code **(Tex. Gov't Code §551.071)**; Grant program; Lease Agreement and professional services contract.
- C. **Discuss or deliberate Economic Development Negotiations:**
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 - (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). **(Tex. Gov't Code §551.087)** Anna Business Park Property; potential retail and medical projects.

Bruce Norwood made a motion to enter closed session. Matthew Seago seconded the motion. All were in favor. Motion passed. CDC Board entered closed session at 6:28 p.m.

8. Reconvene into open session and take any action on closed session items.

Shane Williams made a motion to reconvene into open session. Matthew Seago seconded the motion. All were in favor. Motion passed. The CDC reconvened into open session at 7:41 p.m. No action was taken.

9. Receive reports from staff or Board Members about items of community interest.

Bruce Norwood shared his office is holding a pumpkin patch with bounce houses and food trucks Saturday, October 9th from 11:00 a.m. to 4:00 p.m. He also shared the Anna High School football team is holding a pancake breakfast on Saturday October 16.

10. Adjourn.

Anthony Richardson made a motion to adjourn the meeting at 7:23 pm. Kylee Kelly seconded the motion. All were in favor. Motion passed.

APPROVED:

Anthony Richardson
President of CDC/EDC

ATTESTED:

Rocio Gonzalez
Secretary of CDC/EDC



Item No. 4.b.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:

AGENDA ITEM:

Consider/Discuss/Act on approving minutes from the October 7, 2021 Joint Community Development Corporation and Economic Development Corporation Meeting. (EDC)

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

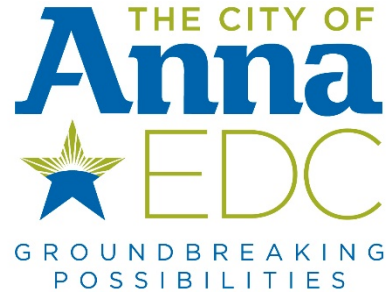
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Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
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Officers:

Anthony Richardson, President
Bruce Norwood, Vice-President
Rocio Gonzalez, Secretary

Staff:

Joey Grisham, Director of Economic Development
Taylor Lough, Assistant Director of Economic Development

7. CLOSED SESSION (exceptions):

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10. Adjourn.

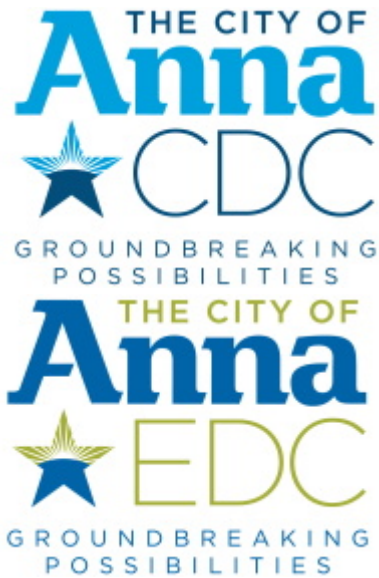
Anthony Richardson made a motion to adjourn the meeting at 7:23 pm. Kylee Kelly seconded the motion. All were in favor. Motion passed.

APPROVED:

Anthony Richardson
President of CDC/EDC

ATTESTED:

Rocio Gonzalez
Secretary of CDC/EDC



Item No. 5.a.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:

AGENDA ITEM:

Receive presentations from retail marketing and recruitment firms.

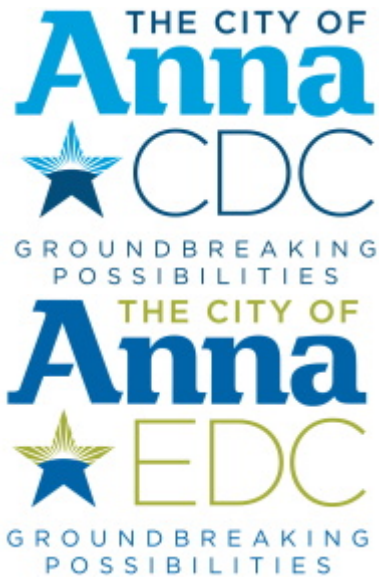
SUMMARY:

As you may recall, recruiting retail/restaurant/entertainment options was a high priority in the Economic Development Strategic Plan. One of the action items identified was a retail market and recruitment strategy. Staff identified four firms that provided proposals and will give presentations tonight regarding their process and services.

- Catalyst
- Navi Retail
- Retail Strategies
- The Retail Coach

STAFF RECOMMENDATION:

ATTACHMENTS:



Item No. 5.b.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:

AGENDA ITEM:

Consider/Discuss/Act on a resolution approving an agreement for retail marketing and recruitment services.

SUMMARY:

While staff included an action item, we recommend tabling this item until the October meeting to allow more time to review proposals and presentations.

STAFF RECOMMENDATION:

Table this item until October Board Meeting.

ATTACHMENTS:



Item No. 5.c.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:

AGENDA ITEM:

Consider/Discuss/Act on a resolution approving a Land Lease Agreement with New Cingular Wireless PCS, LLC for a cell tower at the Anna Business Park. (EDC)

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:



AGENDA ITEM:
Director's Report

SUMMARY:

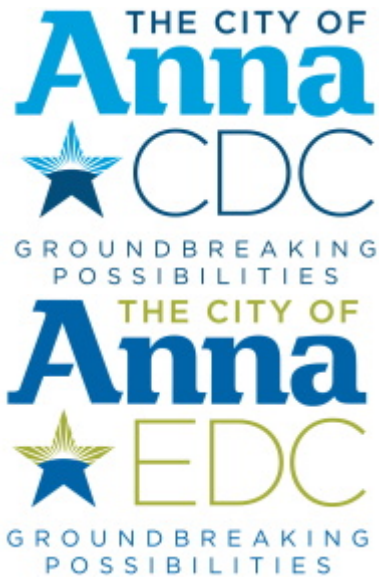
STAFF RECOMMENDATION:

ATTACHMENTS:

Item No. 6.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:



Item No. 6.a.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:

AGENDA ITEM:

August Sales Tax Report

SUMMARY:

Please see attached. For August 2021, sales taxes are 30.7% over August 2020. With 91.7% of the fiscal year completed, we are at 111.3% of FY2021 budget. We are currently on track to collect more than \$800,000 over the FY2021 revised budget (\$370,000 General Fund; \$430,000 CDC).

STAFF RECOMMENDATION:

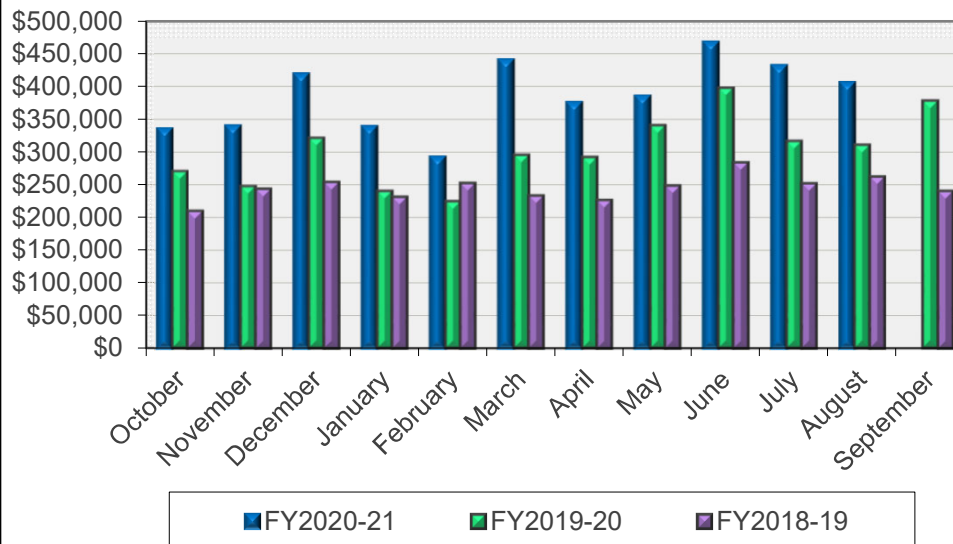
ATTACHMENTS:

1. 2021 Monthly Sales Tax Report
2. CDC SALES TAX COLLECTIONS FY21

CITY OF ANNA
Schedule of Sales Tax Collections
For the month August 31, 2021

	2020-21 Collections Monthly	% Change from Prior Year	2019-20 Collections Monthly
October	\$ 335,454	24.1%	\$ 270,363
November	340,156	37.6%	247,215
December	419,319	30.4%	321,464
January	338,879	41.3%	239,848
February	292,405	30.2%	224,649
March	441,021	49.4%	295,191
April	375,823	28.8%	291,845
May	385,457	13.3%	340,358
June	467,686	17.6%	397,630
July	432,097	36.5%	316,470
August	406,214	30.7%	310,731
September			378,344
	\$ 4,234,512		\$ 3,634,108
Budget:	3,805,000	111.3%	3,048,942

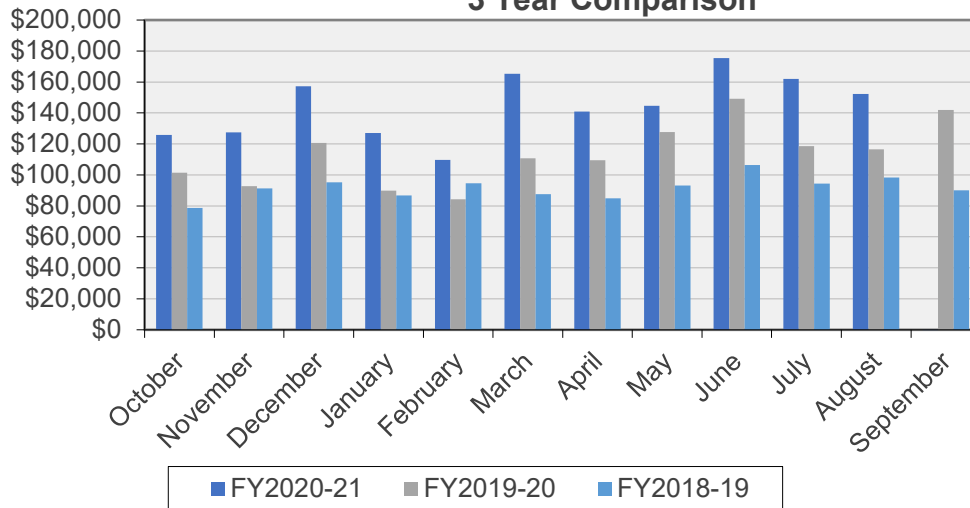
**Monthly Sales Tax Collections:
3 Year Comparison**



CITY OF ANNA
COMMUNITY DEVELOPMENT CORPORATION
Schedule of Sales Tax Collections

	2020-21 Collections Monthly	% Change from Prior Year	2019-20 Collections Monthly
October	\$ 125,795	24.1%	\$ 101,386
November	127,559	37.6%	92,706
December	157,245	30.4%	120,549
January	127,080	41.3%	89,943
February	109,652	30.2%	84,243
March	165,383	49.4%	110,697
April	140,934	28.8%	109,442
May	144,546	13.3%	127,634
June	175,382	17.6%	149,111
July	162,036	36.5%	118,676
August	152,330	30.7%	116,524
September	-	-	\$ 141,879
	\$ 1,587,941		\$ 1,362,791

**ANNA COMMUNITY DEVELOPMENT CORP. Monthly
Sales Tax Collections:
3 Year Comparison**





AGENDA ITEM:

Strategic Plan Update

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

1. Anna CDC Annual Report v6.3

Item No. 6.b.

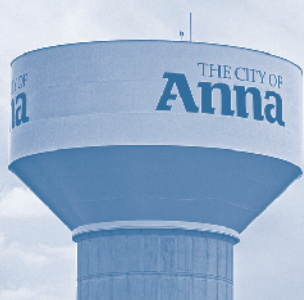
EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:



ANNUAL REPORT

FISCAL YEAR 2021



**A MESSAGE FROM THE ANNA EDC/CDC
BOARD PRESIDENT,**

ANTHONY RICHARDSON

A special thanks to the City Council, Board and staff for their hard work during these difficult and unprecedented times. When FY 2021 began, we honestly did not know what to expect. Fast forward to today, and Anna has broken its own records on single-family permits and sales tax growth, with 2022 looking even more promising. Now more than ever, the work of economic development is critical to meeting the many challenges we face every day—recruiting new businesses and corporations, retaining businesses, developing our workforce and meeting housing needs, and creating a focus on higher education.

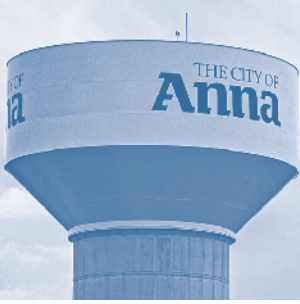
As you turn the pages of this report, you will find a community very much on the move and one that starts with yes. It was just last year that the EDC and CDC Boards adopted the new vision and economic development strategic plan, and I am happy to report that we are ahead of our projected Key Performance Indicators (KPI) in many areas and making great progress on our plan. I am especially proud of our marketing results, adding the services of Cooksey Communications. In just a very short time, Anna is now on the map with brokers, developers and business prospects across the U.S., making headlines often. In 2022, we expect to see great strides in retail recruitment, activation of the Downtown Master Plan, finalization of a site for Collin College, and activation of the Anna Business Park. With a growing sales tax base, our budget continues to increase, providing more opportunities for Anna. The EDC/CDC also plans to hire a third person to support the economic development director and the newly-promoted assistant director.

Again, I appreciate the efforts of Team Anna and look forward to more great results in 2022.

Warmest regards,

A handwritten signature in white ink, appearing to be 'AR'.

Anthony Richardson



CITY OF ANNA CDC/EDC BOARD & STAFF

STAFF

Joey Grisham, Director

Taylor Lough, Manager

BOARD MEMBERS

Anthony Richardson, President

Kylee Kelley

Stan Carver, Vice President

Doris Pierce (*through Dec. 2020*)

(*through Dec. 2020*)

Matthew Seago (*began Jan. 2021*)

Bruce Norwood, Vice President

Shane Williams

Rocio Gonzalez, Secretary

Michelle Hawkins

VISION

Anna has created wide range of housing and public facilities that build community identity and pride to engage neighbors in meaningful ways.

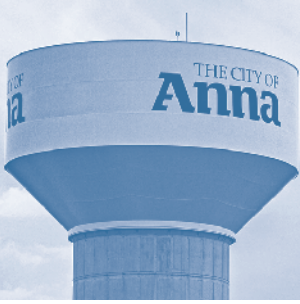
MISSIONS

EDC

To identify and support opportunities that expand the city's business tax base and promote job growth in Anna.

CDC

To identify and fund projects that enhance the quality of life in Anna and support the work of the EDC in the community.

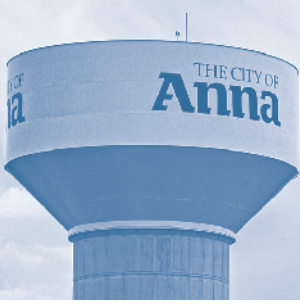


CORE VALUES

- 1 Unique
- 2 First-Rate
- 3 Community-Oriented
- 4 Diversified
- 5 Exceptional Quality of Life
- 6 Robust
- 7 Well-Maintained

STRATEGIC PLAN GOALS

- 1 Build first-rate organizational infrastructure to support a successful economic development program that achieves local, state and national recognition
- 2 Strengthen the city's commercial and employment base by focusing on catalyst areas and other opportunity areas
- 3 Continue to foster relationships with businesses, partners and allies
- 4 Create and promote a positive identity that differentiates Anna from surrounding communities using an integrated marketing/communications strategy
- 5 Transform downtown Anna into a vibrant district
- 6 Improve the quality of life in Anna
- 7 Increase variety of housing in Anna
- 8 Improve the aesthetics and appearance of the community through public and private investment
- 9 Develop first-class infrastructure in Anna
- 10 Increase retail, restaurant, and entertainment options in Anna

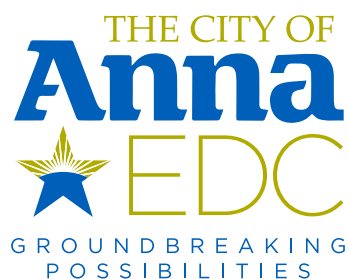


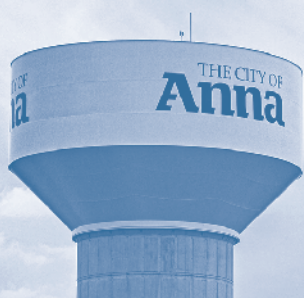
GROUNDBREAKING POSSIBILITIES

The City of Anna's Economic Development Corporation (EDC) and Community Development Corporation (CDC) Boards adopted a refreshed branding approach with a new logo and tagline for the corporation, showcasing Anna's pro-business mindset and expected growth.

The logo incorporates a beaming sunrise on the horizon, a direct reflection of Anna as the next natural point for DFW's northern expansion. Situated on U.S. Highway 75, State Highway 121 and State Highway 5, Anna offers developers convenient connectivity coupled with competitive real estate prices, making it a prime opportunity for quality growth.

Further, the tagline, "Groundbreaking Possibilities," indicates not only Anna's innovative pro-business mindset and the countless opportunities available to developers, but also the numerous development and storefront groundbreakings happening within the city.





MEASURABLES

**FOR EVERY
7.8 MEETINGS**

the EDC had, a new certificate of occupancy was issued

156

MEETINGS

with prospective/targeted primary employers, partners, and landowners

14,396

WEBSITE VIEWS/SESSIONS

42.6% increase since FY20

477

LINKEDIN FOLLOWERS

26.1% increase since FY20

20

NEW COMMERCIAL OCCUPANCY PERMITS

18.6%

NET ANNUAL INCREASE IN COMMERCIAL PROPERTY VALUE

8

EVENTS ATTENDED/HOSTED BY THE EDC

60.0% increase since FY20

275

NEWSLETTER SUBSCRIBERS

28.5% increase since FY20

30.9%

MONTHLY SALES TAX GROWTH

Compared to **20.6%** in FY20

11,806

WEBSITE USERS

91.2% new visitors

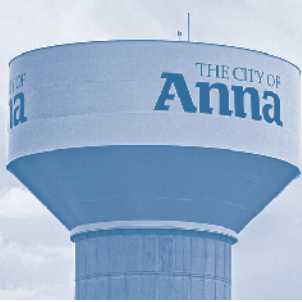
\$1,694,015

CDC SALES TAX REVENUE

38.7% increase since FY20

27

BUSINESS RETENTION AND EXPANSION VISITS



EVENT SPONSORSHIPS

D CEO COMMERCIAL REAL ESTATE AWARDS

April 2021



NTCAR 2021 EXPO: BACK IN THE SADDLE

September 2021



DALLAS BUSINESS JOURNAL BEST REAL ESTATE DEALS

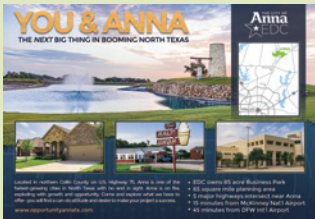
September 2021



ADVERTISEMENTS

D CEO MAGAZINE

Dallas 500 2021 Edition



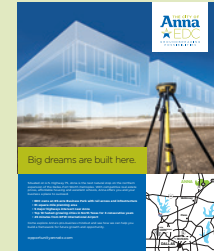
TEXAS REAL ESTATE BUSINESS

April 2021



CEO MAGAZINE

March - April 2021



IN THE NEWS

DALLAS BUSINESS JOURNAL

"Anna's Time to Shine"

By Bill Hethcock

March 2021



BISNOW

"Destination Anna: Why This Collin County Town is on Developer Wish Lists"

By Kerri Panchuk

March 2021



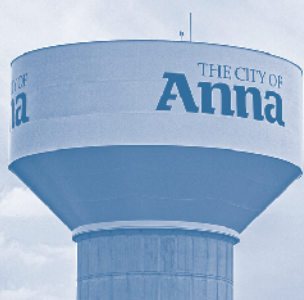
DALLAS BUSINESS JOURNAL

"North Texas Goes North"

By Bill Hethcock

May 2021





AWARDS & HONORS

International Economic Development Council (IEDC) 2020 Excellence in Economic Development

- Silver for opportunityannatx.com website
- Bronze for business park video

October 2020



INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

Anna EDC's magazine ad, "Big Dream are Built Here," wins Platinum at the 2021 Hermes Awards

May 2021



Ranked as #9 fastest-growing city in North Texas by Dallas Business Journal

December 2020



Mayor Nate Pike included in Dallas Business Journal's 40 Under 40

June 2021

DALLAS BUSINESS JOURNAL



Recognized by Texas Economic Development Council (TEDC) for Economic Excellence

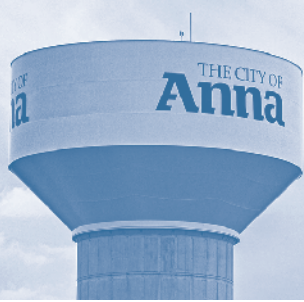
February 2021



Dallas Business Journal article, "Anna's Time to Shine," wins Gold at the 2021 dotCOMM Awards

July 2021





EVENTS ATTENDED & HOSTED



APRIL 2021

Hosted Villages of Hurricane Creek Ribbon Cutting

MAY 2021

Celebrated Economic Development Week



**2021
Economic
Development
Week**

May 9-15

**CELEBRATE ECONOMIC
DEVELOPMENT WEEK MAY 9-15**

#EDW2021 iedconline.org/edw

JULY 2021

Hosted first EDC Development Forum



AUGUST 2021

Speaker for MetroTex Association of Realtors
Commercial Real Estate Forum

COMMERCIAL REAL ESTATE FORUM

**ECONOMIC
DEVELOPMENT
UPDATE: ANNA, TX**



AUG
17



10:30
AM



JOEY GRISHAM

Director at Anna Economic
Development Corporation

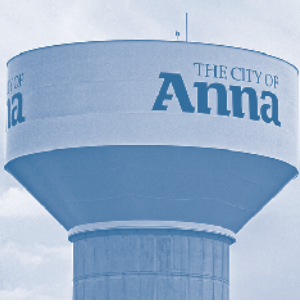
REGISTER NOW

MyMetroTex.com

SEPTEMBER 2021

Served on panel for REDnews Collin County
Commercial Real Estate Summit





NEW BUSINESS OPENINGS

Q1

North Texas
Surgery Center

HER Lash and Nail Spa

Q2

Phase one of
The Villages of
Hurricane Creek

Open Heavens House
of Restoration

Juba Pizza Bar

Lakewood Title

Q3

Jacked Up Nutrition

Grace Place

The UPS Store

Lihoudies Authentic
Greek Cuisine & Bakery

Holy Smoke

4 Seasons Gift Shop

Freedom Flex Car Wash

Cajun King Crab

Q4

Children's
Lighthouse School

Anna Kids Dentistry

Studio J Your Family
Hair Salon

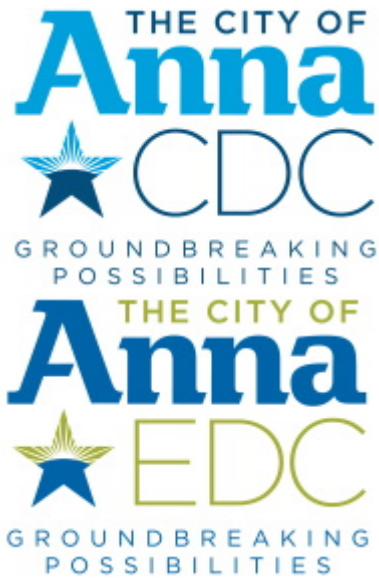
Occam's Razor
Barber Shop

Deep Roots
Montessori School

Panda Express

FY 2022 OBJECTIVES

- ✓ Activation of the Anna Business Park
- ✓ Continue implementation of Anna EDC/CDC Marketing Strategy
- ✓ Hire an Economic Development Coordinator
- ✓ Secure a Collin College Campus in Anna
- ✓ Implement the Downtown Master Plan, including a gateway entrance & signage plan
- ✓ Work with a third party to develop a merchandising and retail recruitment plan
- ✓ Host a 2nd Development Forum
- ✓ Develop a housing study/assessment
- ✓ Continue meeting with landowners, developers, and real estate



Item No. 7.

EDC/CDC Agenda
Staff Report

Meeting Date: 11/4/2021
Staff Contact:

AGENDA ITEM:
Closed Session.

- a. Deliberate regarding the purchase, exchange, lease or value of real property. (Tex. Gov't Code §551.072) possible property acquisition; possible land sale/purchase; Anna Business Park.
- b. Consult with legal counsel on matters in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Government Code (Tex. Gov't Code §551.071); City Charter provisions; Lease agreement and professional services contract.
- c. Discuss or deliberate Economic Development Negotiations: (1) To discuss or deliberate regarding commercial or financial information that the Board of Directors has received from a business prospect that the Board of Directors seeks to have locate, stay, or expand in or near the territory of the City of Anna and with which the Board is conducting economic development negotiations; or, (2) To deliberate the offer of a financial or other incentive to a business prospect described by subdivision (1). (Tex. Gov't Code §551.087) Anna Business Park Property; potential commercial, retail and medical projects.
- d. Discuss or deliberate personnel matters (Tex. Gov't Code §551.074). Board member

SUMMARY:

STAFF RECOMMENDATION:

ATTACHMENTS:

